Second Supplemental Information Memorandum dated 28 April 2017

# LVMH FINANCE BELGIQUE SA

(incorporated as société anonyme / naamloze vennootschap) under the laws of Belgium, with enterprise number 0897.212.188 RPR/RPM (Brussels))

## EUR 4,000,000,000

## Belgian Multi-currency Short-Term Treasury Notes Programme

Irrevocably and unconditionally guaranteed by

## LVMH Moët Hennessy - Louis Vuitton SE

(incorporated as European company under the laws of France, and registered under number 775 670 417 (R.C.S. Paris))

The Programme is rated A-1 by Standard & Poor's Ratings Services, a division of the McGraw-Hill Companies, Inc.

Arranger



Banque Fédérative du Crédit Mutuel BRED Banque Populaire Crédit Industriel et Commercial Natixis ING Belgium SA/NV BNP Paribas Crédit Agricole Corporate and Investment Bank BNP Paribas Fortis SA/NV Société Générale ING Bank N.V. Belgian Branch

**Issuing and Paying Agent** 

**BNP Paribas Fortis SA/NV** 

This second supplemental information memorandum is dated 28 April 2017 (the "Second Supplemental Information Memorandum") and is supplemental to, and shall be read in conjunction with, the information memorandum dated 20 October 2015 as supplemented on 21 April 2016 (the "Information Memorandum").

Unless otherwise defined herein, terms defined in the Information Memorandum have the same respective meanings when used in this Second Supplemental Information Memorandum.

As of the date of this Second Supplemental Information Memorandum:

- (i) The press release in English dated 25 April 2017 (the "Press Release") published by LVMH Moët Hennessy Louis Vuitton ("LVMH"), and Christian Dior, titled: "Project aiming at simplifying Christian Dior - LVMH Group structures: regrouping of the entire Dior brand within LVMH and Offer by the Arnault family group on publicly held Christian Dior shares" is incorporated by reference and forms part of the Information Memorandum; the Press Release is available on the website <u>www.lvmh.fr</u> of the Guarantor. Except as stated above, no additional information, including information on the website of the Guarantor, is incorporated by reference in the Information Memorandum by virtue of this Second Supplemental Information Memorandum; and.
- (ii) The Issuer hereby makes the following additional disclosure: as consequence of a decision of the general meeting of the shareholders of the Issuer held on 03/06/16, the independent auditors of the Issuer changed. MAZARS Réviseurs d'Entreprise, Avenue Marcel Thiry 77 bte 44, 1200 Brussels have been appointed as auditors of the Issuer for a period of 3 years covering the financial years 2016, 2017 and 2018.

The Second Supplemental Information Memorandum shall not circulate separately from the Information Memorandum as supplemented (the Second Supplemental Information Memorandum being hereby subject to the same distribution restrictions as the ones specified in the Information Memorandum) and any reference to the Information Memorandum specified in the Information Memorandum shall be construed as a reference to the Information Memorandum as supplemented by the Second Supplemental Information Memorandum.

Potential investors are invited to read this Second Supplemental Information Memorandum, in addition to the Information Memorandum, and in particular the risk factors, the Conditions and the selling restrictions, prior to investing.

Nevertheless, a decision to invest in Treasury Notes should not be made on the sole basis of this document and should only be made (by the potential investor) after a careful analysis of all its features and risks (including the ones concerning the Issuer), by taking into account its own financial, accounting, and tax situation (and the possible related impacts of purchasing Treasury Notes) and the potential investor's own objectives, experience, financial and operational resources and other relevant circumstances, and after having obtained all necessary information and advice from professional advisers (including legal, accounting, and tax advisers) if the potential investor estimates such advice is necessary.

The potential investor should conduct its own analysis, using such assumptions as it deems appropriate and performing all the checks it would estimate as necessary, and should fully consider other available information, including any risk factor, in order to make an informed assessment of the Treasury Notes and of the Issuer and to make an independent determination of the suitability, risks, and consequences of such instrument for the potential investor.

Potential investors are invited to read the latest available version of the rulebook of the NBB (as published by the NBB on its website <u>www.nbb.be</u>) for more information and details on the way of working and related constraints of the Clearing System for the clearing of the Treasury Notes.

Each holder of Treasury Notes from time to time represents through its acquisition of a Treasury Note that it is and, as long as it holds any Treasury Notes, shall remain a Qualifying Investor (as defined in the Conditions).

## **CERTIFICATION OF INFORMATION**

## **CERTIFICATION OF INFORMATION RELATING TO THE ISSUER**

Person responsible for the Information Memorandum Declaration of the person(s) responsible for the Information Memorandum	LVMH Finance Belgique SA represented by Ms. Jeanne-Hélène POURET. The undersigned, acting as duly authorised officer of the Issuer, having made all reasonable enquiries confirm that to the best of their knowledge and belief:
	<ul> <li>(a) the Information Memorandum as supplemented by this Second Supplemental Information Memorandum and any annexes, or supplements thereof contains all information with respect to the Issuer and the Treasury Notes to be issued under this Programme which is material in the context of the Programme;</li> <li>(b) the information with respect to the Issuer and the Treasury Notes contained in the Information Memorandum as supplemented by this Second Supplemental Information Memorandum is true and accurate in all material respects and is not misleading;</li> <li>(c) the opinions and intentions expressed in the Information Memorandum as supplemented by this Second Supplemental Information Memorandum as supplemented by this Second Supplemental Information Memorandum as supplemented by this Second Supplemental Information Memorandum are honestly held; and</li> <li>(d) there are no other facts the omission or occurrence of which would, in the context of the Programme and the issuance of Treasury Notes thereunder, make any such information or the expression of any such opinions or intentions misleading.</li> </ul>
	In accordance with the terms of the Treasury Notes Law and the Treasury Notes Decree, the Issuer accepts responsibility for the Information Memorandum and its supplements; in particular, the Issuer will be responsible towards interested parties for losses which may occur as an immediate and direct result of the absence or inaccuracy of any matters that are required to be contained herein pursuant to Article 5 of the Treasury Notes Law and pursuant to the provisions of Chapter II, Section 2 of the Treasury Notes Decree.

Date, place of signature, signature 28 Ap

28 April 2017, Brussels.

Jeanne-Helene POURET Managing Director

Disclaimer clauses for Dealers, IPA and S Arranger

See pages 2 to 4 of the Information Memorandum.

### **CERTIFICATION OF INFORMATION RELATING TO THE GUARANTOR**

Declaration of the person(s) responsible for the information relating to the Guarantor

The undersigned, acting as duly authorised officer of the Guarantor, having made all reasonable enquiries confirm that to the best of his knowledge and belief:

- (a) the Information Memorandum as supplemented by this Second Supplemental Information Memorandum and any annexes, or supplements thereof contains all information with respect to the Guarantor and the Treasury Notes to be issued under this Programme which is material in the context of the Programme;
- (b) the information with respect to the Guarantor and the Treasury Notes contained in the Information Memorandum as supplemented by this Second Supplemental Information Memorandum is true and accurate in all material respects and is not misleading;
- (c) the opinions and intentions expressed by the Guarantor in the Information Memorandum as supplemented by this Second Supplemental Information Memorandum are honestly held; and
- (d) there are no other facts the omission or occurrence of which would, in the context of the Programme and the issuance of Treasury Notes thereunder, make any such information or the expression of any such opinions or intentions misleading.

The Guarantor accepts responsibility for the information on the Guarantor included in the Information Memorandum and its supplements.

Date, place of signature, signature 28 April 2017, Paris.

Jean-Jacques GUIONY Chief Financial Officer

**Disclaimer clauses for Dealers, IPA and** See pages 2 to 4 of the Information Memorandum. **Arranger** 

## **PROGRAMME PARTICIPANTS**

## ISSUER

### LVMH FINANCE BELGIQUE SA Avenue Louise 326 boîte 46, 1050 Brussels, Belgium

Tel.: +32 (0)2 627 85 50 Fax.: +32 (0)2 647 39 95 Attention: Jeanne-Hélène Pouret

## **GUARANTOR**

## LVMH MOËT HENNESSY - LOUIS VUITTON S.E.

22, avenue Montaigne, 75008 Paris France

> Tel.: +33 (0) 1 44 13 22 22 Fax.: +33 (0) 1 45 61 18 74 Attention: Mr. Benard Kuhn

## ARRANGER

## **BNP Paribas Fortis SA/NV**

Montagne du Parc / Warandeberg 3, 1000 Brussels Belgium

Tel.: +32 (0)2 228 92 09 Fax.: +32 (0)2 565 98 04 E-mail: docsecurities.mbc@bnpparibasfortis.com Attention: Legal CIB – Capital Markets Securities

## DEALERS

#### **BANQUE FEDERATIVE DU CREDIT MUTUEL**

34, Rue du Wacken 67000 Strasbourg France

Front Office : Monsieur Gabriel PERICAT Tel.: +33 (0)1 40 16 28 00 E-mail: gabriel.pericat@cmcic.fr

Monsieur Bertrand THEVENET Tel.: +33 (0)1 40 16 28 00 E-mail: <u>bertrand.thevenet@cmcic.fr</u>

Monsieur Jonathan NIDDAM Tel.: +33 (0)1 40 16 28 00 E-mail: jonathan.niddam@cmcic.fr Back Office: En priorité à l'adresse mél commune suivante: bo\_tcn@cmcic.fr

> Monsieur Francis Mutschler Tel: +33 (0)3 88 37 73 24 E-mail: mutschfr@cmcic.fr Fax: +33 (0)1 49 74 27 53

Documentation juridique: Monsieur Yakup KILINC Tel: +33 (0)1 53 48 76 65 E-mail: <u>yakup.kilinc@cmcic.fr</u> Fax: +33 (0)1 45 96 85 48

Monsieur Thomas LYCAKIS Tel: +33 (0)1 53 48 76 62 E-mail: <u>thomas.lycakis@cmcic.fr</u> Fax: +33 (0)1 45 96 85 48

### **BRED BANQUE POPULAIRE**

Front Office : PEO 8521L 18 Quai de la Rapée 75604 Paris Cedex 12 France

Attn: Christine Mahamba Tel: +33 1 43 44 97 90 Fax: +33 1 40 04 74 36 e-mail: moneymarket@bred.fr

### **BNP PARIBAS**

Front Office Global Market STIR 3 rue d'Antin, CAA04A1 75002 Paris France

Attention: Julien TAPIN / Alban AKIL julien.tapin@bnpparibas.com alban.akil@bnpparibas.com dl.paris.cib.tcn@bnpparibas.com Phone : +33 (0) 1 43 16 97 34

Back Office ZAC Claude BERNARD BAT B2 - BALZAC 140-142 BOULEVARD MACDONALD 75019 PARIS 19 France Attention: Philippe GESBERT Phone : +33 (0) 1 40 14 83 77

### CREDIT AGRICOLE CORPORATE AND INVESTMENT BANK 12 Place des Etats-Unis

92547 Montrouge Cedex

Front Office : Monsieur Frédéric FADAT Tel.: +33 (0)1 41 89 56 78 E-mail: <u>frederic.fadat@ca-cib.com</u> Fax: +33 (0)1 41 89 67 37

### Back office : PEO 8523L 18 Quai de la Rapée 75604 Paris Cedex 12 France

Attn: Back Office Titres Tel: +33 1 40 04 76 62 Fax: +33 1 40 04 75 10 e-mail: bo.securities@bred.fr Madame Sophie TON Tel.: +33 (0)1 41 89 56 78 E-mail: <u>sophie.ton@ca-cib.com</u> Fax: +33 (0)1 41 89 67 37

Back Office: Madame Stéphanie Budka Tel.: +33 (0)1 41 89 11 12 E-mail: <u>couponemtnboti@ca-cib.com</u> Fax: +33 (0)1 41 89 07 62

Documentation juridique: Monsieur Emmanuel REMENANT Tel: +33 (0)1 41 89 67 87 E-mail: <u>dmc-legal@ca-cib.com</u>

## **BNP PARIBAS FORTIS SA/NV**

Montagne du Parc / Warandeberg 3 1000 Brussels

> Tel.: +32 (0)2 565 75 30 Fax.: +32 (0)2 565 98 29 Attention: CP Desk

## **CREDIT INDUSTRIEL ET COMMERCIAL**

6, avenue de Provence 75009 Paris France

Front Office : Monsieur Gabriel PERICAT Tel.: +33 (0)1 40 16 28 00 E-mail: <u>gabriel.pericat@cmcic.fr</u>

Monsieur Bertrand THEVENET Tel.: +33 (0)1 40 16 28 00 E-mail: <u>bertrand.thevenet@cmcic.fr</u>

Monsieur Jonathan NIDDAM Tel.: +33 (0)1 40 16 28 00 E-mail: jonathan.niddam@cmcic.fr

Back Office: En priorité à l'adresse mél commune suivante: bo\_tcn@cmcic.fr

> Monsieur Francis Mutschler Tel: +33 (0)3 88 37 73 24 E-mail: mutschfr@cmcic.fr Fax: +33 (0)1 49 74 27 53

Documentation juridique: Monsieur Yakup KILINC Tel: +33 (0)1 53 48 76 65 E-mail: <u>yakup.kilinc@cmcic.fr</u> Fax: +33 (0)1 45 96 85 48

Monsieur Thomas LYCAKIS Tel: +33 (0)1 53 48 76 62 E-mail: <u>thomas.lycakis@cmcic.fr</u> Fax: +33 (0)1 45 96 85 48

#### SOCIETE GENERALE

<u>Front office</u> Immeuble Basalte – Cours Valmy 92987 Paris - La Défense Cedex France Attention of: Anne Babini <u>anne.babini@sgcib.com</u> Phone: + 33 (0) 1 42 13 51 81 Fax: + 33 1 42 13 77 76

Back office

14 rue Hoche 92 039 Paris - La Défense Cedex France Attention: Back Office bnd-prim-st@aptp.accenture.com Phone : +33 1 42 13 75 78

### NATIXIS

<u>Front Office</u> Attn: Short Term Credit Trading Desk – Fixed Income Crédit Court Terme – Clientèles Corporate Adress: 47 quai d'Austerlitz 75013 Paris Tel: Valérie Bichat : + 33 1 58 55 08 17 Jérôme Lallia : + 33 1 58 55 13 21 Patrice Sarrazin : + 33 1 58 55 16 13 Sylvain Teukap : + 33 1 58 5516 44 Email : tcn-cp@natixis.com

Back Office Attn: Securities Bonds – BOSECB Marché Secondaire Adress : BP 4 75060 Paris Cedex 02 Tel: + 33 1 58 55 24 20 Fax: + 33 1 58 55 22 11 Email : BOSECB\_SECONDARY@natixis.com

#### ING Bank N.V. Belgian Branch

Attn: CP Desk Avenue Marnix 24 1000 Brussels Telephone: +32 2 557 15 07 / +32 2 557 14 97 Fax: +32 2 557 19 72 ING Belgium SA/NV

Attn: CP Desk Avenue Marnix 24 1000 Brussels Tel: +32 2 557 15 07 / +32 2 557 14 97 Fax: +32 2 557 19 72

## **ISSUING AND PAYING AGENT - DOMICILIARY AGENT**

**BNP Paribas Fortis SA/NV** 

Montagne du Parc / Warandeberg 3, 1000 Brussels Belgium Tel.: +32 (0)2 565 75 30 Fax.: +32 (0)2 565 62 56 E-mail: belgiumdomestic@bnpparibasfortis.com Attention: Back Office