2021 Key figures by geographic region of delivery

Total revenue: 64,215 M€
Total store network: 5,556

2021 revenue by geographic region of delivery

**United States**
- 1,014 stores
- 2021 Revenue: 16,591 M€

**Europe (exc. France)**
- 1,203 stores
- 2021 Revenue: 9,860 M€

**Japan**
- 477 stores
- 2021 Revenue: 4,384 M€

**Asia (exc. Japan)**
- 1,746 stores
- 2021 Revenue: 22,365 M€

**Other markets**
- 594 stores
- 2021 Revenue: 6,904 M€

2021 revenue by geographic region of delivery

Breakdown of revenue by business group

- **Selective Retailing & Other activities**: 22,365 M€ (11%)
- **Watches & Jewelry**: 16,591 M€ (15%)
- **Perfumes & Cosmetics**: 9,860 M€ (13%)
- **Fashion & Leather Goods**: 6,904 M€ (56%)
- **Wines & Spirits**: 4,384 M€ (12%)

By region:
- **Asia (exc. Japan)**
  - Watches & Jewelry: 62%
  - Perfumes & Cosmetics: 11%
  - Fashion & Leather Goods: 17%
  - Wines & Spirits: 3%

- **United States**
  - Watches & Jewelry: 9%
  - Perfumes & Cosmetics: 12%
  - Fashion & Leather Goods: 28%
  - Wines & Spirits: 7%

- **Europe (exc. France)**
  - Watches & Jewelry: 7%
  - Perfumes & Cosmetics: 62%
  - Fashion & Leather Goods: 13%
  - Wines & Spirits: 7%

- **Japan**
  - Watches & Jewelry: 56%
  - Perfumes & Cosmetics: 9%
  - Fashion & Leather Goods: 7%
  - Wines & Spirits: 11%

- **Other markets**
  - Watches & Jewelry: 39%
  - Perfumes & Cosmetics: 7%
  - Fashion & Leather Goods: 15%
  - Wines & Spirits: 11%