

**29<sup>th</sup> INTERNATIONAL  
FESTIVAL  
OF FASHION  
& PHOTOGRAPHY  
HYERES 2014**

**Festival from 25 - 28 April  
Exhibitions until May 25**

**[www.villanoailles-hyeres.com](http://www.villanoailles-hyeres.com)**

---

**Maida Grégory-Boina**  
Artistic Director for fashion,  
Photography Curator design,  
set and scenography

**Villa Noailles, Hyères**  
communauté d'agglomération  
Toulon Provence Méditerranée  
Montée Noailles 83400 Hyères  
contact@villanoailles-hyeres.com  
T / 0498080198

**THE 29<sup>TH</sup> EDITION OF THE  
INTERNATIONAL FESTIVAL OF FASHION  
AND PHOTOGRAPHY AT HYÈRES WILL  
TAKE PLACE AT THE VILLA NOAILLES  
BETWEEN THE 25<sup>TH</sup> AND THE 28<sup>TH</sup>  
OF APRIL, 2014. THE EXHIBITIONS WILL  
RUN UNTIL THE 25<sup>TH</sup> OF MAY.**

**THE FESTIVAL, DIRECTED BY  
JEAN-PIERRE BLANC AND PRESIDED  
OVER BY DIDIER GRUMBACH, ANNUALLY  
ENCOURAGES AND SUPPORTS YOUNG  
ARTISTS IN THE FIELDS OF FASHION  
AND PHOTOGRAPHY. THANKS TO THE  
SUPPORT OF THE FESTIVAL'S PARTNERS,  
SEVERAL PRIZES WILL BE AWARDED  
TO THE COMPETING YOUNG ARTISTS.**

**Press / villa Noailles**  
Philippe Boulet  
boulet@tgcndn.com  
T / 0682280047

**Press / Festival**  
2<sup>e</sup> BUREAU - Sylvie Grumbach  
sylvie.grumbach@2e-bureau.com  
T / 0142339318

---



©Sebastian Kim

The fashion jury, presided over this year by Carol Lim and Humberto Leon, creative directors of KENZO, met in Paris on the 22nd of January in order to choose the 10 candidates for the final competition (more than 312 entries received from 55 nationalities and 45 shortlisted). They were accompanied by:

**CAROL SONG**

*Head Buyer at Opening Ceremony*

**CHLOË SEVIGNY**

*American actress*

**JAY MASSACRET**

*Chief Editor of Fashion for VMan*

**ERIC WILSON**

*Fashion News Director at InStyle America*

Along with other key figures who will complete the jury and join them for the Festival in Hyères.

---

The jury has chosen ten young fashion designers,  
of eight different nationalities.

**YULIA YEFIMTCHUK**

Ukraine, Womenswear

**LISELORE FROWIJN**

Netherlands, Womenswear

**LOUIS-GABRIEL NOUCHI**

France, Womenswear

**ANNE KLUYTENAAR**

Netherlands, Menswear

**MARIT ILISON**

Estonia, Womenswear

**KENTA MATSUSHIGE**

Japan, Womenswear

**CORALIE MARABELLE**

France, Womenswear

**ROSHI PORKAR**

Austria, Womenswear

**PABLO HENRARD**

Belgium, Menswear

**AGNESE NARNICKA**

Latvia, Menswear

The designs by the selected candidates will be presented during  
three shows, coordinated and directed by Maida Grégory-Boina,  
which will be open to professionals and the public.

HD photos available on demand

The festival would like to thank KENZO and the members of the jury,

Selection consultant: Filep Motwary

Photos: The Stimuleye

Set: Mathilde Nivet

Shoes: Pierre Hardy, KENZO

Hairstyling: Fred Teglia assisted by Kevin

with products supplied by L'Oréal Professionnel

Make-up: Yannis Siskos

Models: Katharina Haus | Nathalie, Robert Laby | Success,  
Caroline Farneman | Oui

---

Yulia Yefimtchuk



Ukraine, Womenswear

Liselore Frowijn



Louis-Gabriel Nouchi



29<sup>th</sup> INTERNATIONAL FESTIVAL OF FASHION & PHOTOGRAPHY

HYERES 2014

France, Womenswear



Anne Kluytenaar



Netherlands, Menswear



Marit Ilison



29<sup>th</sup> INTERNATIONAL FESTIVAL OF FASHION & PHOTOGRAPHY

HYERES 2014

Estonia, Womenswear

Kenta Matsushige



Japan, Womenswear

Coralie Marabelle



Roshi Porkar



Pablo Henrard



Belgium, Menswear



Agnese Narnicka

29<sup>th</sup> INTERNATIONAL FESTIVAL OF FASHION & PHOTOGRAPHY



HYERES 2014

Latvia, Menswear

