

# LVMH

## Hyères International Festival of Fashion And Photography

LVMH was once again a primary partner of the Hyères International Festival of Fashion and Photography, supporting the event for the 18th consecutive year.

The Hyères International Festival of Fashion and Photography encourages and supports young talents in the fields of fashion and photography. Many Artistic Directors presided the fashion jury over the years, including, Carol Lim and Humberto Leon, from Kenzo, Riccardo Tisci from Givenchy and Kris Van Assche from Dior Homme.

In 2016, the Fashion jury awarded its Grand Prize to Japanese designer Wataru Tominaga. The Photography jury gave the Grand Prize to Vendula Knopová of the Czechoslovakia.

LVMH's core values are excellence, innovation and creativity. Creativity thus figures at the very heart of our success and our houses are committed to attracting the very best designers, giving them the means to develop their talent as they engage with the culture of the brand, while allowing them the greatest creative freedom.

LVMH is proud to celebrate this spirit by being a part of the Hyères International Festival of Fashion and Photography, which showcases young talent.

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