



## L'INSTITUT DES METIERS D'EXCELLENCE (IME)

LVMH created in France the Institut des Métiers d'Excellence (IME) vocational training program to ensure the transmission of time-honored artisanal skills and to promote careers in traditional craftsmanship and creative métiers among young generations. The IME began offering accredited degree courses in September 2014 through paid work/study apprenticeships at LVMH companies.

IME courses have been designed with widely-recognized educational partners:

- BJO Formation Bijouterie – Joaillerie (CAP Jewelry) ;
- Ecole de la Chambre Syndicale de la Couture Parisienne (CAP Couture Flou and CAP Couture Tailleur) ;
- Les Compagnons du Devoir et du Tour de France (CAP Leather Goods) ;
- Avize Viti Campus (BP Vine and Wine) ;
- EMA SUP Paris (Client Advisor) ;
- Greta CDMA - Ecole Boulle (Retail Design).

For each course, student apprentices receive both technical training and classroom education, gaining experience by working in the workshops of LVMH houses. They also have opportunities to meet master artisans and designers.

A groundbreaking initiative in the luxury industry, the IME is the only program of its kind to work with renowned schools and offer accredited degrees. This structure maximizes employment opportunities for young graduates thanks to work/study apprenticeships in traditional crafts and design.

*“The LVMH Institut des Métiers d'Excellence underlines the fundamental role of apprenticeships guided by master artisans and mentors in the transmission of traditional skills and savoir-faire. Mastery of our métiers is a long-term process. Everyone at LVMH is strongly committed to the preservation and enrichment of our heritage, and legitimately very*

*proud to contribute to this original initiative,”* said Chantal Gaemperle, Group Executive Vice President, Human Resources and Synergies.

© LVMH 2015