

PRESS RELEASE

Paris, November 30, 2015

Repossi partners with LVMH

The Italian jeweller Repossi is pleased to announce a partnership with the LVMH Group to support its development.

LVMH will be taking a minority stake in Repossi.

"I am very pleased to have the LVMH group's support and unparalleled experience in the world of high quality crafted products. Its support will be important for us to pursue our strategy and develop our distribution network," stated Gaia Repossi, Artistic and Creative Director of Repossi.

"LVMH is delighted to support the development of Repossi. We share common values which based on product excellence and outstanding creativity. Repossi's success shows a promising future with which we are pleased to be associated" continued Delphine Arnault, Executive Vice President of Louis Vuitton and LVMH Director.

Repossi was founded in Turin in 1920. It has emerged as an exclusive and creative luxury jeweller, which today is particularly well known for its iconic Berber collection and its multi-piercing earring.

Nowadays following on from her father, Alberto Repossi, grandson of the founder of the Repossi brand, Gaia Repossi, Artistic and Creative Director of the house since 2007 is the fourth generation of the family running the business.

Gaia Repossi's creations are testament to her passion for modernising the DNA of the House through her references to modern art and architecture whilst using the latest production techniques.

LVMH and Repossi share common values: creativity, product excellence, an entrepreneurial and familial spirit which give priority to the long-term view.

The two companies have decided to partner in order to enable Repossi to develop its distribution network whilst benefitting from the managerial know-how of the world's leading high quality products Group.

About LVMH

LVMH Moët Hennessy Louis Vuitton is represented in Fashion and Leather Goods by a portfolio of brands that includes Louis Vuitton, Céline, Loewe, Kenzo, Givenchy, Thomas Pink, Fendi, Emilio Pucci, Donna Karan, Marc Jacobs, Berluti, Nicholas Kirkwood and Loro Piana. Its Wines and Spirits division includes Moët & Chandon, Dom Pérignon, Veuve Clicquot Ponsardin, Krug, Ruinart, Mercier, Château d'Yquem, Domaine du Clos des Lambrays, Château Cheval Blanc, Hennessy, Glenmorangie, Ardbeg, Wanjun, Belvedere, Chandon, Cloudy Bay, Terrazas de los Andes, Cheval des Andes, Cape Mentelle, Newton et Numanthia.

LVMH is present in the Perfumes and Cosmetics sector with Parfums Christian Dior, Guerlain, Parfums Givenchy, Parfums Kenzo, Parfums Loewe as well as other promising cosmetic companies (BeneFit Cosmetics, Make Up For Ever, Acqua di Parma and Fresh). LVMH is also active in selective retailing as well as in other activities through DFS, Sephora, Le Bon Marché, la Samaritaine and Royal Van Lent. LVMH's Watches and Jewelry division comprises Bulgari, TAG Heuer, Chaumet, Dior Watches, Zenith, Fred, Hublot and De Beers Diamond Jewellers Ltd, a joint venture created with the world's leading diamond group.

Contacts

Analysts / Investors :

Chris Hollis – LVMH
+33 1 44 13 21 22

Media :

France

Michel Calzaroni / Olivier Labesse / Sonia Fellmann / Hugues Schmitt
+33 1 40 70 11 89
DGM Conseil

UK

Hugh Morrison / Hannah Glynn
+ 44.773.965 5492

Italy

Michele Calcaterra / Matteo Steinbach
+39 335 46 19 85

US

James Fingerth / Molly Morse / Anntal Silver
+1 212 521 4800
Kekst and Company