LVMH MOËT HENNESSY , LOUIS VUITTON

2015 DIVIDEND

Paris, Friday April 15, 2016

At the Annual Shareholders' Meeting of LVMH Moët Hennessy Louis Vuitton held on Thursday April 14, 2016, approval was given for the payment of a dividend for financial year 2015 of 3.55 Euros per share.

Taking into account the 1.35 Euros paid on Thursday December 3, 2015, the balance of 2.20 Euros will be paid on Thursday April 21, 2016. The last trading day with dividend rights is Monday April 18, 2016.

LVMH

LVMH Moët Hennessy Louis Vuitton is represented in Wines and Spirits by a portfolio of brands that includes Moët & Chandon, Dom Pérignon, Veuve Clicquot Ponsardin, Krug, Ruinart, Mercier, Château d'Yquem, Domaine du Clos des Lambrays, Château Cheval Blanc, Hennessy, Glenmorangie, Ardbeg, Wen Jun, Belvedere, Chandon, Cloudy Bay, Terrazas de los Andes, Cheval des Andes, Cape Mentelle, Newton et Numanthia. Its Fashion and Leather Goods division includes Louis Vuitton, Céline, Loewe, Kenzo, Givenchy, Thomas Pink, Fendi, Emilio Pucci, Donna Karan, Marc Jacobs, Berluti, Nicholas Kirkwood and Loro Piana. LVMH is present in the Perfumes and Cosmetics sector with Parfums Christian Dior, Guerlain, Parfums Givenchy, Parfums Kenzo, Perfumes Loewe as well as other promising cosmetic companies (BeneFit Cosmetics, Make Up For Ever, Acqua di Parma and Fresh). LVMH is also active in selective retailing as well as in other activities through DFS, Sephora, Le Bon Marché, la Samaritaine and Royal Van Lent. LVMH's Watches and Jewelry division comprises Bylgari, TAG Heuer, Chaumet, Dior Watches, Zenith, Fred, Hublot and De Beers Diamond Jewellers Ltd, a joint venture created with the world's leading diamond group.

"Certain information included in this release is forward looking and is subject to important risks and uncertainties and factors beyond our control or ability to predict, that could cause actual results to differ materially from those anticipated, projected or implied. It only reflects our views as of the date of this presentation. No undue reliance should therefore be based on any such information, it being also agreed that we undertake no commitment to amend or update it after the date hereof."

Contacts:

Analysts and investors: Chris Hollis + 33 1 4413 2122

LVMH

Media:

Italy:

US:

Michel Calzaroni/Olivier Labesse/ France: + 33 1.4070.1189

Sonia Fellmann/Hugues Schmitt

DGM Conseil

UK: Hugh Morrison / Hannah Glynn + 44.203.770 7903

Montfort Communications

Michele Calcaterra/ Matteo Steinbach **SEC and Partners**

James Fingeroth/Molly Morse/

 $+1\ 212.521.4800$

+39 02 6249991

Anntal Silver Kekst & Company