VIVA TECHNOLOGY
DISCOVER THE INVITED STARTUPS

LVMH DIGITAL
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**WHAT THEY DO**

- Leading online auction house for art and luxury collectibles

[https://auctionata.com/](https://auctionata.com/)

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**WHAT THEY DO**

- Connect with your customers, collect local data with a unique platform that integrates all location technologies (beacons, geofencing, Wifi, QR code, NFC...) in a single API

WHAT THEY DO

• Online store locator with online-to-store conversion actions such as appointment booking and event RSVP

http://brickworksoftware.com/

WHAT THEY DO

• Produce & exhibit the best of digital arts for brands, places and cities

https://brightfor.me/
WHAT THEY DO

• Design connected furniture for retail and luxury brands

http://www.bryanthings.com/

WHAT THEY DO

• End-to-end solution for visual marketing - Uncover consumer & competitive insights, manage UGC and publish content to websites, social, ads & eCommerce.

http://www.get chute.com/
**General**

**WHAT THEY DO**

- The world's first touchable video platform that allows you to touch the things you want in any video (for purchase)

https://cinematique.com

**Other**

**WHAT THEY DO**

- Collaborate with luxury craftsmen to design, produce, and sell limited edition objects

https://dymant.com/
**General**

**WHAT THEY DO**

- New generation of wireless chargers that charge all your devices on an ultra-thin pad with no induction

http://www.energysquare.co/

**Fashion & LG**

**WHAT THEY DO**

- Authenticate any designer bag, anywhere, instantly by placing the device on the bag in question and taking a few images from the smartphone

http://www.entrupy.com/
LVMH
DIGITAL

EQOSPHERE – ETAONIS

Other

WHAT THEY DO

- Provide complete solutions to reduce and upgrade unsold food or other products from supermarket, grocery stores, caterers, etc.

http://eqosphere.com/

WHAT THEY DO

- A SaaS data science solution that collects and analyzes both internal and relevant external data for companies

http://www.etaonis.fr/
Perfumes & Cosmetics

**WHAT THEY DO**

- Feeligold has created an innovative device works in synergy with the skin cares to amplify their efficiency on the skin. It unites two techniques: the diffusion of bipolar micro-currents and the photodynamic treatment by LED (light-emitting diode)

http://feeligold.com/

Fashion & LG

**WHAT THEY DO**

- Recommend the best size with advices about how the product fits to for ready-to-wear, lingerie and shoes brands

https://www.fitizzy.com/
General

- 1:1 mobile marketing automation platform that makes individually-catered mobile marketing engagement easier

Wines & Spirits

- Platform (site + app) that allows you to order Wine & Spirits from independent wine shops and get have it delivered within one hour in big cities in France

http://followanalytics.com/

https://www.goot.fr/
General

* Creative studio whose work includes costumes, decor, jewelry, and art direction for short film

http://www.holyfaya.com/

Wines & Spirits

* Automate and reinvent cocktail tasting by connecting ingredients via a smart consumable. Through a digital tasting menu, each user can choose or get personal recipes recommendation and performing them at the push of a button

http://www.kuantom.com/
**LA BELLE ASSIETTE – LA CONTRIE**

**Other**

- On demand chef service allowing you to have a dedicated chef prepare the meal at your home

[https://labelleassiette.fr/](https://labelleassiette.fr/)

**Fashion & LG**

- Handmade to order leather goods with strong values of quality and service.

General

**WHAT THEY DO**

- App that queues at your place. The app will give you a digital ticket with the number to avoid the physical queue. You can enjoy your free time before your turn.


General

**WHAT THEY DO**

- An industrial image process for e-commerce: combine any products, models and backgrounds into any number of styles

[https://looklet.com/](https://looklet.com/)
WHAT THEY DO

- Custom-made and handcrafted French bicycles with more than one century’s experience

http://maisontamboite.fr/en/

WHAT THEY DO

- An High-end Digital Mirror for Fashion that gives you a 360-degree back and side views as well for Eye-wear and Make up

http://memorymirror.com/
**WHAT THEY DO**

- Cultivate your bio garden with the plants you want online, observe how the plants grow and receive what you grow later on

**WHAT THEY DO**

- Create stylish products from cork - a very environmentally sustainable material

https://www.monpotager.com/

https://mrandmrscork.com
General

**NARVAR** – **OKIO STUDIO**

**WHAT THEY DO**

- Platform to power post-purchase experience (track, return, ship) for online retailers

- Video Production House specializing in creating immersive experience for VR devices


WHAT THEY DO

- A luxurious online fashion destination that allows you to shop your favorite brands' full collections in a single place and to create your own personalized shopping Mile

http://orchardmile.com

WHAT THEY DO

- Global online wholesale platform for the ready-to-wear fashion industry. The ORDRE platform presents Designer Portfolio seasonal collections in online showrooms to an invitation only Retail Network

http://ordre.com/
WHAT THEY DO

• Proprietary 3D Printing Machine that can print up to 6 materials at the same time and is leading the Additive Manufacturing industry away from prototyping and model making, towards the autonomous manufacturing of high-end goods

https://pollen.am/

WHAT THEY DO

• Personal shopping service (targeted at luxury goods) on your iPhone

https://www.psdept.com/
Fashion & LG

"SELECTIONNIST"

WHAT THEY DO

• E-commerce platform that finds you the products from physical magazines

http://www.selectionnist.com/

General

WHAT THEY DO

• 3D mapping and HQ projection on your product to create an immersive experience

http://www.smartpixels.fr/
WHAT THEY DO

• Platform to collaborate with YouTube influencers who best fit your brand

http://www.sponsokit.com/

WHAT THEY DO

• AI powered Content Commerce technology that allows you to create stunning content worlds from which readers can seamlessly shop without touching a pixel or a line of code.

http://www.styla.com/en
**Watches & Jewelry**

**WHAT THEY DO**

- A luxury marketplace that give you access to unique pieces from around the world through our relationships with top designers and brands

[https://www.swoonery.com](https://www.swoonery.com)

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**General**

**WHAT THEY DO**

- Cloud-based platform that empowers store associates with the best information to sell, support and delight shoppers

[http://tulip.io/](http://tulip.io/)
General

- App to allow retailers to pay for parking/transportation if customer visits/purchases at their store

http://www.validated.co/

Wines & Spirits

- Enable wine enthusiasts to create their own unique wine using grapes from notable domains in Bordeaux

http://www.jmcazes.com/en/viniv
Wines & Spirits

**WHAT THEY DO**

- Connected wine barrel that uses the Liquid quality and level monitoring sensor to monitor the wine production in real time

[https://watgrid.com/winegrid/](https://watgrid.com/winegrid/)

**Other**

**WHAT THEY DO**

- Smart tracker to help find your keys, wallet or other items you do not want to lose. Using the app, you can then make them ring if you are up to a 50m range from your lost items

[https://www.wistiki.com/](https://www.wistiki.com/)
**Perfumes & Cosmetics**

**What They Do**

- App helps users to virtually try on makeup and hair options in real-time


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**Wines & Spirits**

**What They Do**

- Innovative glass wine tasting thanks to the D-Vine machine which is the Nespresso for wines
- Serves a glass of wine at the right temperature and airing level