

Moët Hennessy

Moët Hennessy Acquires Washington's Woodinville Whiskey Company

Paris, France, July 12, 2017 – Moët Hennessy and Woodinville Whiskey Company (WWC) announced today that Moët Hennessy has acquired WWC, which has become part of Moët Hennessy's world-renowned wine and spirits portfolio. Financial terms of the transaction were not disclosed.

WWC was founded in 2010 by lifelong friends Orlin Sorensen and Brett Carlile, who will continue to oversee WWC's operations. WWC has quickly established itself, in the world of craft whiskeys, today focused on the Washington state market only.

Mr. Christophe Navarre, President and CEO of Moët Hennessy said, *"We are convinced that Woodinville fits very well within the Moët Hennessy portfolio. Orlin and Brett have done a great job to establish Woodinville Whiskey as an iconic brand in Washington state with significant potential for expanded distribution through our US and international networks. While we are no strangers to whiskey, with our Glenmorangie and Ardbeg single malts, we have much to learn from Orlin and Brett about American distilling and look forward to this important new partnership."*

Mr. Orlin Sorensen added, *"We are very proud about what we have accomplished since founding Woodinville Whiskey Company just a few years ago. As we considered the many strategic opportunities before us, it was clear that being part of the Moët Hennessy portfolio and distribution network will allow us to reach our goals much more quickly. Brett and I are thrilled to continue leading the business and to be part of the accelerated growth we expect to achieve as part of Moët Hennessy, and its parent LVMH, the world's leading luxury goods company."*

Since its founding, WWC has been based in the namesake town of Woodinville, Washington, a robust beverage alcohol hub of more than 100 wineries, microbreweries, distilleries, and cideries with more than 300,000 annual visitors. The new state of the art distillery and tasting room were completed in 2014. The company's barrel warehouses are based in Quincy, Washington, where local resources are plentiful, and climatic conditions facilitate the aging process.

WWC's Rye and Bourbon Whiskies are matured for at least five years. Having relied primarily on sales of its Micro Barreled Bourbon and Rye, the company was able to launch its 5-year-old Straight Bourbon in 2015, which was immediately crowned "Whiskey of the Year" for 2016 by the American Distilling Institute. Its 5-year-old Straight Rye followed in 2016, and that was named as Best Rye Whiskey for 2017, also by the American Distilling Institute.

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About Moët Hennessy

Moët Hennessy is the Wine & Spirits division of LVMH, the world's leading luxury products group. Moët Hennessy, the largest luxury wine and spirits company in the world, encompasses 23 prestigious brands internationally renowned for the richness of their land, the quality of their products and the expertise with which they are crafted:

Hennessy, Moët & Chandon, Veuve Clicquot, Dom Pérignon, Ruinart, Krug, Mercier, Belvedere, Glenmorangie, Ardbeg, Chandon, Newton, Cheval des Andes, Terrazas de los Andes, Cloudy Bay, Cape Mentelle, Numanthia, Ao Yun, Château Cheval Blanc, Château d'Yquem, Clos des Lambrays, Volcan De Mi Tierra and Clos19.

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About Woodinville Whiskey Company

Woodinville Whiskey Company is a craft distillery founded by two longtime friends and residents of the Woodinville area, Orlin Sorensen and Brett Carlile. Woodinville is Washington state's largest craft distillery, handcrafting all of its products from 100% locally sourced grains from the Omlin Family farm in Quincy, Washington. Their flagship products, Woodinville Straight Bourbon Whiskey, and Woodinville Straight Rye Whiskey were both awarded "Craft Whiskey of the Year" in their respective categories by the American Distilling Institute in 2016 and 2017.