

The Charter
on the working
relations with
fashion models and
their well-being

LVMH

LVMH is the leader in its industry. As such we have a special ethical and social responsibility to ensure the well-being of all models working with our Maisons. This belief echoes our strong commitment to human rights, respect for diversity, and gender equality. This is why, after consulting industry professionals, we have established guidelines that go beyond legal requirements, in order to ensure that fashion models are always provided with proper working conditions. We hope to see the entire fashion industry follow suit. We are also creating a monitoring committee to ensure that these guidelines are effectively applied. The standards we are implementing are detailed below.

WORKING CONDITIONS

- The law must be complied with in any aspect of a contract between a brand, an agency and a model.
- Models must be treated with respect and professionalism. They must never be exposed to any dangerous, embarrassing or degrading activities.

HEALTH AND CARE

- The brands commit to working solely with models who are able to present a valid medical certificate, provided by the agencies and obtained less than six months before the shooting or the fashion show, attesting to their good health and ability to work.
- The brands commit to ban size 32 for women and size 42 for men (French measurement) from their casting requirements, and will thereby require casting agencies to present women and men models who are respectively size 34 or over, and 44 or over.

- The brands agree to put a dedicated psychologist/therapist at the models' disposal during their working time.

NUDITY AND APPEARANCE

- Models must explicitly accept changes in appearance, nudity or semi-nudity.
- In particular in case of nudity or semi-nudity, during a shooting or whilst getting dressed after or before a show, the model will never be alone without their consent with a person linked to the production or a photographer.
- Models must have access to a dedicated model zone/private space during shootings or fashion shows, especially when they are held outside, in order to allow them to change in a dignified manner (out of sight of people who do not belong to the production or to the brand). The brands may provide bathrobes in order to preserve privacy, as far as possible, before and after wardrobe changes.
- A comfortable temperature should be maintained to safeguard the model's health in the case of nudity or semi-nudity.

FOOD AND DRINKS

- Models must have access to food and drinks that comply with dietary requirements.
- The brands shall provide models with useful information to maintain a healthy diet throughout the working day.
- Alcoholic beverages are prohibited in the workplace at all times, unless exceptional authorization has been given by the brand (e.g. after-show cocktail). Strong alcohols are forbidden.

TRANSPORTATION AND ACCOMMODATION

- The brands must require the agencies to provide models with a level of accommodation that ensures her/his well-being.
- After 8 pm, brands must provide transportation for models to return to their place of residence.

HOURS AND COMPENSATION

- The model's hours must be monitored and comply with local law.
- Agencies and brands must coordinate to ensure legal requirements, with regards to time-off, are met.
- Specific negotiations must be carried out with the agencies if the "call time" exceeds 4 hours before the show.
- The brands must require the agencies to ensure that the contract with the models (or his/her agency) enables her/him to be paid within the timeframe required by law.

YOUNG MODELS

- The brands must not hire models under the age of 16 to participate in shows and shootings representing an adult.
- Models between 16 and 18 years old are not allowed to work between 10 pm and 6 am.
- Nudity or semi-nudity for models under 18 is only allowed through an agreement signed by both the model and her/his legal representative.

- The presence of a chaperon/guardian appointed by their agencies, and who can also be one of the model's parents, is mandatory for models from 16 to 18 years of age.
- Any model under the age of 18 must be housed in the same accommodation as her/his chaperon/guardian.
- The brands must require agencies to ensure that models meet their school attendance obligations.
- Alcohol shall not be served to models under the age of 18.

COMPLAINTS AND AUDIT

- From the first selection interview to the last performance, the model must have the possibility of making a direct complaint in the case of a dispute with a modeling agency, a casting director or a brand employee (e.g. through the setting up of a hotline or the nomination of a brand representative).
- The presence of at least one representative of the brand during in-house castings is compulsory.
- The Group/the brand may also carry out unannounced inspections and audits during fashion shows, shootings or recruitment interviews to ensure compliance with this charter.
- A monitoring committee will be dedicated to ensuring the thorough application of the charter. Once a year (once every six months for the first year), the monitoring group will meet with representatives of brands, agencies and models.

This charter was prepared jointly with the Kering Group after close consultation with the different parties concerned, in particular fashion brands, modeling agencies, casting directors and models themselves.