

Paris, September 28<sup>th</sup>, 2017

**300 APPRENTICES, 18 TRAINING TRACKS, 3 EUROPEAN COUNTRIES:  
LVMH INSTITUT DES MÉTIERS D'EXCELLENCE  
ENTERS A NEW STAGE AS 3<sup>rd</sup> YEAR BEGINS**

*Apprentices in the 2017/2018 class at the LVMH Institut des Métiers d'Excellence (IME) begin their training programs today. The IME has had an eventful year and has organized an exhibition of work done by students from previous years.*

For its first class in 2014 the IME welcomed 28 apprentices. Since then, nearly **300 trainees have joined this unique work/study program**. This growth reflects both an increase in the number of apprentices and a commitment to making the IME a **vocational training program on a European scale** thanks to partnerships between prestigious schools and LVMH Maisons. Last year, just two years after its creation, the IME opened its first watchmaking school in Switzerland – the École d'Horlogerie LVMH – followed this year by the Istituto dei Mestieri d'Eccellenza LVMH in Italy, located in Palazzo Pucci in Florence.

**Four new training tracks** have been added to the 14 courses in the IME catalogue in Italy, Switzerland and France. In Italy, the program now includes Leather Goods (Pelletteria) in partnership with Polimoda and Jewelry (Oreficeria) with For.AI. In France, the IME has teamed with the Sorbonne Nouvelle and École Duperré to create the first Master in Design, Fashion and Creative Industries, and with EIML Paris for a new Client Advisor course, taught in English. These programs **reflect the diversity and scope of the training offered by the IME** for students and apprentices interested in careers in artisanal craftsmanship and creative and retail professions, ranging from high school level vocational certificates to masters degrees. “The European expansion of the LVMH Institut des Métiers d'Excellence and these new courses underline the importance LVMH attaches to transmission of savoir-faire and to the unique skills required in the luxury industry,” said Chantal Gaemperle, LVMH Group Executive Vice President, Human Resources & Synergies.

## **LVMH Institut des Métiers d'Excellence - Key Figures**

- **Over 300** apprentices in 2017
- **Nearly 30** partner Maisons across our 5 business sectors
- **12** partner schools
- **18** work/study programs spanning artisanal craftsmanship and creative and retail professions
- Degree programs from high school level vocational certificates to masters degrees
- **90%** placement for IME graduates

### **About the LVMH Institut des Métiers d'Excellence**

Created in July 2014, the LVMH Institut des Métiers d'Excellence offers an extensive range of work/study degree programs enabling apprentices to combine classroom studies at prestigious schools and institutions – including École Bijouterie Joaillerie Orfèvrerie BJO Formation, the École de la Chambre Syndicale de la Couture Parisienne, Ferrandi Paris and the Compagnons du Devoir et du Tour de France – with professional training in the ateliers of LVMH Maisons in a variety of métiers, from *couture flou* and retail to vineyards and winemaking. The objective is to train the talented artisans of tomorrow, valorizing and preserving unique skills in the luxury industry while developing the employability of young people.

### **About LVMH**

LVMH Moët Hennessy Louis Vuitton is represented in Wines and Spirits by a portfolio of brands that includes Moët & Chandon, Dom Pérignon, Veuve Clicquot Ponsardin, Krug, Ruinart, Mercier, Château d'Yquem, Domaine du Clos des Lambrays, Château Cheval Blanc, Hennessy, Glenmorangie, Ardbeg, Belvedere, Woodinville, Chandon, Cloudy Bay, Terrazas de los Andes, Cheval des Andes, Cape Mentelle, Newton, Bodega Numanthia and Ao Yun. Its Fashion and Leather Goods division includes Louis Vuitton, Céline, Loewe, Kenzo, Givenchy, Thomas Pink, Fendi, Emilio Pucci, Marc Jacobs, Berluti, Nicholas Kirkwood, Loro Piana and Rimowa. LVMH is present in the Perfumes and Cosmetics sector with Parfums Christian Dior, Guerlain, Parfums Givenchy, Kenzo Parfums, Perfumes Loewe, BeneFit Cosmetics, Make Up For Ever, Acqua di Parma, Fresh, Kat Von D and Maison Francis

Kurkdjian. LVMH's Watches and Jewelry division comprises Bulgari, TAG Heuer, Chaumet, Dior Watches, Zenith, Fred and Hublot. LVMH is also active in selective retailing as well as in other activities through DFS, Sephora, Le Bon Marché, La Samaritaine, Royal Van Lent and Cheval Blanc hotels.

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