

LVMH

MOËT HENNESSY ♦ LOUIS VUITTON

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LVMH “COMMITTED COMPANIES DINNER”: 5 YEARS HELPING FIGHT SICKLE CELL ANEMIA

LVMH held its fifth annual “Committed Companies Dinner” at the Fondation Louis Vuitton on December 13th. The event raises funds for the fight against sickle cell anemia, a concrete example of the Group’s commitment to social responsibility.

Sickle cell anemia is the world’s most widespread genetic disorder, affecting over five million people worldwide. It is estimated that more than 250,000 children are born with the disease each year. **LVMH and its Maisons help fund research to fight the disease and care for patients, supporting teams at Robert-Debré Hospital in Paris.**

Sponsored by Bernard Arnault, Chairman and Chief Executive Officer of LVMH, this **convivial dinner is a special evening that welcomes 400 guests** including Group executives, representatives of associations, celebrities and artists. This year singer Arlissa and musician Son Little performed at the event.

All funds raised during the evening come from 30 participating LVMH Maisons (Berluti, Bulgari, Dior, Guerlain, Hennessy, Les Échos, Louis Vuitton, Moët & Chandon, Sephora and others), which reserve tables or donate prizes for a grand raffle draw. For this fifth anniversary of the dinner, **the LVMH Group raised €190,000.**

The funds will once again support teams at the hospital in their efforts to **find new effective and accessible treatments** for all patients suffering from the disease.

“The LVMH Group is more mobilized than ever in our support for Robert-Debré Hospital and the fight against sickle cell anemia, reflecting the long-term vision of social responsibility that inspires our actions,” noted Chantal Gaemperle, LVMH Group Executive Vice President, Human Resources and Synergies

“The continued support of LVMH is essential for us, making it possible to progress with our research and to improve the quality of care for our patients living with sickle cell anemia. LVMH also helps raise awareness of a disease that does not receive a great deal of attention, despite being very widespread around the world,” said Professor André Baruchel, Head of the hemato-immunology Department of Robert-Debré Hospital (AP-HP)

LVMH also continues to support other causes that have benefited from previous fundraising dinners: K d’Urgences, which aids single-parent families, Kelina, which helps vulnerable populations in Benin, and Coucou Nous Voilou, an association that brightens the days of hospitalized children.

LVMH “Committed Companies Dinner” – Key Figures

€650,000 donated to the world-renowned sickle cell disease and treatment center of Robert-Debré Hospital (AP-HP) since 2011

including €140,000 raised in 2017

Over 400 guests and 30 participating Maisons

€200,000 total donated to K d’Urgences, Kelina and Coucou Nous Voilou since 2014

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