LVMH

MOËT HENNESSY . LOUIS VUITTON

Press Release

THE 5th EDITION OF THE LVMH PRIZE FOR YOUNG FASHION DESIGNERS

LVMH ANNOUNCES THE TIMELINE OF THE PRIZE, THE COMPOSITION OF THE PANEL OF EXPERTS AND THE MEMBERS OF THE JURY

The LVMH Prize for Young Fashion Designers will take place for the 5th year running. On the occasion of the 2018 edition, **new experts and members of the Jury** will appraise and choose candidates from all over the world. Applications – which opened on December 15 – may be submitted on the www.lvmhprize.com website until February 4.

The semi-final of the Prize will take place on March 1st and 2nd, 2018. The panel of experts will select eight designers for the final among the candidates. This year, the panel will consist of 49 internationally renowned fashion industry specialists, including 6 new additions: **Carmen Busquets**, investor in BoF, Farfetch, Net-a-Porter, Lyst, Moda Operandi (Caracas); **Amanda Harlech**, creative consultant (London); **Sara Maino**, Deputy Editor-in-Chief of Italian Vogue and Head of Vogue Talents (Milan); **Burak Cakmak**, Dean of Fashion of Parsons School of Design (New York); **Hans de Foer**, Director of the Postgraduate Fashion Program at the Institut Français de la Mode (Paris); **Fabio Piras**, Course Director of Central Saint Martins College of Art and Design (London). Those 6 new experts will join the 43 experts already involved: fashion professionals, photographers, journalists, buyers and supermodels, including Karlie Kloss, Carine Roitfeld, Suzy Menkes, Sarah Andelman, Angelica Cheung, Peter Philips, and Carla Sozzani among others.

The final of the Prize will take place in June, at the Fondation Louis Vuitton. The jury will feature the artistic directors of LVMH Houses and leading figures from LVMH. This year, it will include: Haider Ackermann (Berluti), Jonathan Anderson (Loewe), Maria Grazia Chiuri (Dior), Nicolas Ghesquière (Louis Vuitton), Marc Jacobs (Marc Jacobs), Clare Waight Keller (Givenchy), Karl Lagerfeld (Fendi), Humberto Leon et Carol Lim (Kenzo). Delphine Arnault (Executive Vice-President of Louis Vuitton), Jean-Paul Claverie (Advisor to Bernard Arnault and Director of Corporate Sponsorship at LVMH) and Sidney Toledano (Chairman and Chief Executive Officer of LVMH Fashion Group) complete it.

Delphine Arnault states: "I wish to warmly thank the fashion professionals and specialists involved in the Prize for their loyalty and their support to young designers, as well as the members of the jury. Since it was launched in 2014 by LVMH, the Prize has truly nurtured young fashion designers from all over the world and it instantly met with tremendous success internationally. It has become a reference in the fashion business and from its inception, the Prize has seen over 5,000 applications and welcomed over 27 different nationalities and 110 designers to the semi-final. Furthermore, over 4 years, the Prize has distinguished 9 winners among the most talented of their generation. It is the responsibility of the LVMH group, as the leader of its industry, to honor and support tomorrow's talents and to help them assert themselves and grow. The finalists of the 2018 edition will present their designs to the members of an outstanding jury, which I am delighted to announce will this year include three new members: **Haider Ackermann**, **Clare Waight Keller** and **Sidney Toledano**."

Each year, the LVMH Prize rewards a young fashion designer, selected for his or her talent and outstanding creativity. In addition to a 300,000-euro grant, the LVMH group supports the winner with a

one-year mentorship provided by a dedicated LVMH team, and includes support in all areas of expertise (copyright, sourcing, production and distribution, image and communication, marketing, etc.).

Furthermore, the LVMH Prize honors young fashion school graduates who have completed their fashion courses. Each year, it distinguishes three young graduates by providing them with a 10,000-euro grant and the opportunity to join the creative team of one of the Houses of the group for one year.

TIMELINE OF THE 2018 LVMH PRIZE FOR YOUNG FASHION DESIGNERS

- Online applications for **young fashion designers**: from December 15, 2017 until February 4, 2018
- Online applications for **young fashion graduates**: from December 15, 2017 until May 5, 2018
- **Semi-final** and selection by the experts of the eight finalists: March 1st and 2nd, 2018
- **Final** – announcement of the winners of the Prize: June 2018

JURY OF THE 2018 PRIZE

Haider Ackermann, Artistic Director of Berluti

J.W. Anderson, Artistic Director of Loewe

Maria Grazia Chiuri, Artistic Director of Christian Dior Couture

Nicolas Ghesquière, Artistic Director of Louis Vuitton

Marc Jacobs, Artistic Director of Marc Jacobs

Karl Lagerfeld, Artistic Director of Fendi

Humberto Leon, Artistic Director of Kenzo

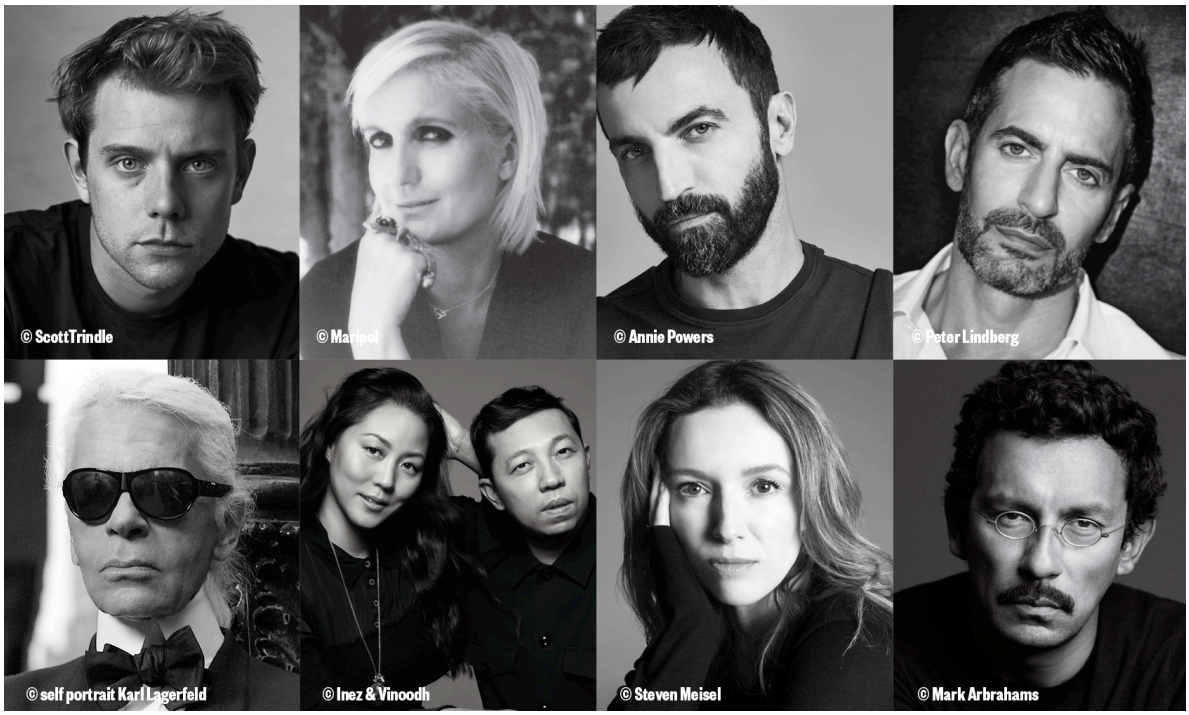
Carol Lim, Artistic Director of Kenzo

Clare Waight Keller, Artistic Director of Givenchy

Delphine Arnault, Executive Vice-President of Louis Vuitton

Jean-Paul Claverie, Advisor to Bernard Arnault and director of Corporate Sponsorship at LVMH

Sidney Toledano, Chairman and Chief Executive Officer of the LVMH Fashion Group



PANEL OF EXPERTS OF THE 2018 PRIZE

Emmanuelle Alt, Editor-in-Chief of Vogue Paris (Paris)

Imran Amed, Founder and Editor of Business of Fashion (London)

Sarah Andelman, Director and Founder of Colette (Paris)

Glenda Bailey, Editor-in-Chief of Harper's Bazaar US (New York)

Fabien Baron, Art director, Founder of Baron & Baron (New York)

Tim Blanks, Editor-at-Large for Business of Fashion (London)

Derek Blasberg, Journalist (New York)

Alexandre de Betak, Founder of Bureau Betak (Paris)

Frédéric Bodenes, Art Director of Le Bon Marché Rive Gauche (Paris)

Carmen Busquets, Investor in BoF, Farfetch, Net-a-Porter, Lyst, Moda Operandi (Caracas)

Burak Cakmak, Dean of Fashion of Parsons School of Design (New York)

Angelica Cheung, Editor-in-Chief of Vogue China (Beijing)

Godfrey Deeny, International Editor in Chief of Fashion Network (Paris)

Patrick Demarchelier, Photographer (New York)

Babeth Djian, Editor-in-Chief of Numéro (Paris)

Miroslava Duma, Founder and CEO of Future Tech Lab (Moscow)

Linda Fargo, Senior Vice-President of Bergdorf Goodman (New York)

Hans de Foer, Director of the Postgraduate Fashion Program at the Institut Français de la Mode (Paris)

Jo-Ann Furniss, Journalist and Creative Director (London)

Chantal Gaemperle, LVMH Group Executive Vice President for Human Resources and Synergies (Paris)

Stephen Gan, Founder of Fashion Media Group LLC (New York)

Michel Gaubert, Sound Designer (Paris)

Julie Gilhart, Consultant (New York)

Ikram Goldman, Founder of ikram (Chicago)

Jefferson Hack, Co-Founder and Editorial Director of Dazed Group (London)

Amanda Harlech, Creative consultant (London)

Laure Hériard Dubreuil, Founder and Chief Executive of The Webster (Miami)

Kendall Jenner, Top Model (Los Angeles)

Adrian Joffe, Chief Executive Officer of Dover Street Market International (London)

Sylvia Jorif, Journalist at ELLE Magazine (Paris)

Karlie Kloss, Top Model and Philanthropist (New York)

Hirofumi Kurino, Creative Director of United Arrows (Tokyo)

Susie Lau, Journalist and Founder of StyleBubble.com (New York)

Linda Loppa, Adviser Strategy & Vision at Polimoda Paris Platform (Paris)

Pat McGrath, Makeup Artist (New York)

Sara Maino, Deputy Editor-in-Chief of Italian Vogue and Head of Vogue Talents (Milan)

Suzy Menkes, Vogue International Editor (Paris and New York)

Virginie Mouzat, Fashion Editor-in-Chief of Vanity Fair France (Paris)

Sarah Mower, Contributing Editor of Vogue US (London)

Hidetoshi Nakata, Former International Football Player and Fashion Icon (Tokyo)

Fabio Piras, Course Director of Central Saint Martins College of Art and Design (London)

Peter Philips, Creative and Image Director of Christian Dior Makeup (Antwerp)

Gaia Repossi, Creative Director of Repossi (Paris)

Carine Roitfeld, Editor-in-Chief of CR Fashion Book and Global Fashion Director of Harper's Bazaar (Paris)

Marie-Amélie Sauvé, Stylist and Editor of Mastermind (Paris)

Anne-Florence Schmitt, Director of Madame Figaro (Paris)

Carla Sozzani, Founder of 10 Corso Como (Milan)

Stefano Tonchi, Editor-in-Chief of W Magazine (New York)

Natalia Vodianova, Top Model and Philanthropist (Paris)

2014 - 2017

THE LVMH PRIZE WINNERS

2017 * **Marine Serre**

* Kozaburo Akasaka (Special Prize)

2016 * **Grace Wales Bonner**

* Vejas (Special Prize)

2015 * **Marques'Almeida**

* Jacquemus (Special Prize)

2014 * **Thomas Tait**

* Hood by Air (Special Prize)

* Miuniku (Special Prize)

LVMH celebrates 25 years of promoting young fashion designers

Over the 25 years since the foundation of LVMH, the Houses in the Group have all been inspired by a passion for creativity and innovation while nourishing an exceptional heritage rooted in time-honored know-how. As Bernard Arnault explains: “Innovation is more powerful when it springs from a preserved heritage.”

In métiers as diverse as fashion, jewelry, perfumes, leather goods, winemaking or watches, LVMH brands and designers stand apart in their quest for excellence, and their unique passion for innovation, invention and creativity.

Because both its roots and future are intimately linked to creativity, LVMH and its brands have always actively nourished creative talent. Creativity is one of the Group’s core values, guiding all its teams, from designers to noses to cellar masters. This engagement inspires all LVMH houses to actively support creativity in every form. For that reason, the Louis Vuitton Foundation for contemporary art opened to the public in October 2014 in a sumptuous building created by Frank Gehry, adding to LVMH’s lasting sponsorship of the arts.

Motivated by this “passion for creativity”, LVMH has for many years supported the world of fashion globally through corporate philanthropic initiatives, including:

- the ANDAM Fashion Awards (Association Nationale de Développement des Arts de la Mode)
- the Hyères International Fashion and Photography Festival
- Central Saint Martins College of Art and Design in London
- the investment fund for young designers created by the French Ministry of Culture and Communication.

This same passion has led the LVMH Group to launch the LVMH Prize for Young Fashion Designers. This initiative helps drive the momentum and emergence of fresh talent that is essential to the vitality and diversity of the fashion ecosystem, a role that is perfectly in phase with the responsibilities of the world leader in luxury.

About LVMH

LVMH Moët Hennessy Louis Vuitton is represented in Wines and Spirits by a portfolio of brands that includes Moët & Chandon, Dom Pérignon, Veuve Clicquot Ponsardin, Krug, Ruinart, Mercier, Château d'Yquem, Domaine du Clos des Lambrays, Château Cheval Blanc, Hennessy, Glenmorangie, Ardbeg, Belvedere, Woodinville, Chandon, Cloudy Bay, Terrazas de los Andes, Cheval des Andes, Cape Mentelle, Newton Bodega Numanthia and Ao Yun. Its Fashion and Leather Goods division includes Louis Vuitton, Christian Dior Couture, Céline, Loewe, Kenzo, Givenchy, Thomas Pink, Fendi, Emilio Pucci, Marc Jacobs, Berluti, Nicholas Kirkwood, Loro Piana and RIMOWA. LVMH is present in the Perfumes and Cosmetics sector with Parfums Christian Dior, Guerlain, Parfums Givenchy, Kenzo Parfums, Parfums Loewe, BeneFit Cosmetics, Make Up For Ever, Acqua di Parma and Fresh, Kat Von D and Maison Francis Kurkdjian. LVMH's Watches and Jewelry division comprises Bulgari, TAG Heuer, Chaumet, Dior Watches, Zenith, Fred and Hublot. LVMH is also active in selective retailing as well as in other activities through DFS, Sephora, Le Bon Marché, La Samaritaine, Royal Van Lent and the Cheval Blanc hotels.

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