



LVMH PRIZE 2018 FOR YOUNG FASHION DESIGNERS

LVMH REVEALS THE LIST OF THE 20 DESIGNERS SHORTLISTED FOR THE SEMI-FINAL

Paris, February 20, 2018

The success of the LVMH Prize for Young Fashion Designers continues to grow, and this year, more than **1,300 applicants** were received from over **90 countries** around the world.

Since its 2014 launch, the Prize has been considered a true supporter for young design talents and been met with tremendous success internationally. Now in its fifth year, it has confirmed its wide appeal and has become an inspiring outlet for young fashion designers.

Applications closed on February 5th and 20 designers have been shortlisted for the semi-final by the Prize selection committee, headed by Delphine Arnault, who states: "Each year, more young designers from all over the world are inspired by the Prize. For the 2018 edition, we have selected 20 young designers from China, France, Germany, Japan, the Netherlands, Norway, Poland, Portugal, South Korea, Switzerland, the United Kingdom, the United States and Vietnam. They will all join us in Paris on March 1st and 2nd to show their collections. Once more, womenswear is especially well represented, alongside menswear. Gender-neutral fashion, already present in former editions, has gained considerable ground, thus proving that the Prize echoes the recent evolutions in fashion. Among the 20 brands selected, 6 are headed by design duos. The designs of the 20 semi-finalists reflect the current trends in fashion, where streetwear is progressing and continues to shape designs that challenge traditional categories, borrowing from menswear and womenswear. With this Prize, LVMH confirms its ongoing commitment to supporting young fashion designers and places the spotlight on tomorrow's talents."

Of the 20 designers shortlisted for the fifth edition of the LVMH Prize, 8 are womenswear designers, 4 are menswear designers, 2 design both womenswear and menswear, and 6 gender-neutral fashion. The shortlist will be invited to meet the 48 international fashion experts who will select the 8 finalists during a showroom presentation held on **March 1st and 2nd in Paris**.

The LVMH Prize will be awarded next June 2018 at the Fondation Louis Vuitton in Paris.

Additionally, the Prize for Young Fashion Graduates will distinguish 3 young graduates with a 10,000-euro grant and the opportunity to join one of the Houses of the group for one year. Applications remain open until May 15th on www.lvmhprize.com.

LIST OF THE 20 SHORTLISTED DESIGNERS

A-COLD-WALL by Samuel Ross (British designer based in London). Menswear showing in London.

AKIKO AOKI by Akiko Aoki (Japanese designer based in Tokyo). Womenswear showing in Tokyo.

BOTTER by Rushemy Botter & Lisi Herrebrugh (Dutch designers based in Antwerp). Menswear showing in Paris.

CHARLES JEFFREY LOVERBOY by Charles Jeffrey (British designer based in London). Womenswear and menswear showing in London.

DOUBLET by Masayuki Ino (Japanese designer based in Tokyo). Gender-neutral fashion showing in Tokyo.

ECKHAUS LATTA by Zoe Latta & Mike Eckhaus (American designers based in New York and Los Angeles). Womenswear and menswear showing in New York.

EDDA by Edda Gimnes (Norwegian designer based in Oslo). Womenswear showing in London.

ERNEST W. BAKER by Reid Baker & Ines Amorim (American and Portuguese designers based in Antwerp). Menswear showing in Paris.

FAUSTINE STEINMETZ by Faustine Steinmetz (French designer based in London). Gender-neutral fashion showing in London.

GMBH by Serhat Isik & Benjamin Alexander Huseby (German and Norwegian designers based in Berlin). Gender-neutral fashion showing in Paris.

KWAIDAN EDITIONS by Léa Dickely & Hung La (French and American-Vietnamese designers based in London). Womenswear showing in Paris.

LUDOVIC DE SAINT SERNIN by Ludovic de Saint Sernin (French designer based in Paris). Gender-neutral fashion showing in Paris.

MAGDA BUTRYM by Magdalena Butrym (Polish designer based in Warsaw). Womenswear showing in Paris.

MARTA JAKUBOWSKI by Marta Jakubowski (German designer based in London). Womenswear showing in London.

MATTHEW ADAMS DOLAN by Matthew Adams Dolan (American designer based in New York). Gender-neutral fashion showing in New York.

NIHL by Neil Grotzinger (American designer based in New York). Menswear showing in New York.

OTTOLINGER by Christa Bösch & Cosima Gadiant (Swiss designers based in Berlin). Womenswear showing in Paris.

ROKH by Rok Hwang (South Korean designer based in London). Womenswear showing in Paris.

SNOW XUE GAO by Snow Gao (Chinese designer based in New York). Womenswear showing in New York.

THE SIRIUS by Yunchan Chung (South-Korean designer based in Seoul). Gender-neutral fashion showing in Paris.



THE SHORTLIST



2018 LVMH PRIZE FOR YOUNG FASHION DESIGNERS TIMELINE

- Online applications for **young fashion designers**: from December 15, 2017 until February 4, 2018
- Online applications for **young fashion graduates**: from December 15, 2017 until May 15, 2018
- **Semi-final** and selection by the experts of the eight finalists: 1st and 2nd of March, 2018
- **Final** – announcement of the winners of the Prize: June 2018

JURY OF THE 2018 PRIZE

Haider Ackermann, Artistic Director of Berluti

J.W. Anderson, Artistic Director of Loewe

Maria Grazia Chiuri, Artistic Director of Christian Dior Couture

Nicolas Ghesquière, Artistic Director of Louis Vuitton

Marc Jacobs, Artistic Director of Marc Jacobs

Karl Lagerfeld, Artistic Director of Fendi

Humberto Leon, Artistic Director of Kenzo

Carol Lim, Artistic Director of Kenzo

Clare Waight Keller, Artistic Director of Givenchy

Delphine Arnault, Executive Vice-President of Louis Vuitton

Jean-Paul Claverie, Advisor to Bernard Arnault and Director of Corporate Sponsorship at LVMH

Sidney Toledano, Chairman and Chief Executive Officer of the Fashion Group

PANEL OF EXPERTS OF THE 2018 PRIZE

Emmanuelle Alt, Editor-in-Chief of Vogue Paris (Paris)

Imran Amed, Founder and Editor of Business of Fashion (London)

Sarah Andelman, Director and Founder of Colette (Paris)

Glenda Bailey, Editor-in-Chief of Harper's Bazaar US (New York)

Fabien Baron, Art director, Founder of Baron & Baron (New York)

Tim Blanks, Editor-at-Large for Business of Fashion (London)

Derek Blasberg, Journalist (New York)

Alexandre de Betak, Founder of Bureau Betak (Paris)

Frédéric Bodenes, Art Director of Le Bon Marché Rive Gauche (Paris)

Carmen Busquets, Entrepreneur and Investor (Caracas)

Burak Cakmak, Dean of Fashion of Parsons School of Design (New York)

Angelica Cheung, Editor-in-Chief of Vogue China (Beijing)

Godfrey Deeny, International Editor in Chief of Fashion Network (Paris)

Babeth Djian, Editor-in-Chief of Numéro (Paris)

Linda Fargo, Senior Vice-President of Bergdorf Goodman (New York)

Hans de Foer, Director of the Postgraduate Fashion Program at the Institut Français de la Mode (Paris)

Jo-Ann Furniss, Journalist and Creative Director (London)

Chantal Gaemperle, LVMH Group Executive Vice President for Human Resources and Synergies (Paris)

Stephen Gan, Founder of Fashion Media Group LLC (New York)

Michel Gaubert, Sound Designer (Paris)

Julie Gilhart, Consultant (New York)

Ikram Goldman, Founder of ikram (Chicago)

Jefferson Hack, Co-Founder and Editorial Director of Dazed Group (London)

Bella Hadid, Top Model (New York)

Amanda Harlech, Creative consultant (London)

Laure Hériard Dubreuil, Founder and Chief Executive of The Webster (Miami)

Kendall Jenner, Top Model (Los Angeles)

Adrian Joffe, Chief Executive Officer of Dover Street Market International (London)

Sylvia Jorif, Journalist at ELLE Magazine (Paris)

Karlie Kloss, Top Model and Philanthropist (New York)

Hirofumi Kurino, Creative Director of United Arrows (Tokyo)

Susie Lau, Journalist and Founder of StyleBubble.com (London)

Linda Loppa, Adviser Strategy & Vision at Polimoda Paris Platform (Paris)

Pat McGrath, Makeup Artist (New York)

Sara Maino, Deputy Editor-in-Chief of Italian Vogue and Head of Vogue Talents (Milan)

Suzy Menkes, Vogue International Editor (Paris and New York)

Virginie Mouzat, Fashion Editor-in-Chief of Vanity Fair France (Paris)

Sarah Mower, Contributing Editor of Vogue US (London)

Hidetoshi Nakata, Former International Football Player and Fashion Icon (Tokyo)

Fabio Piras, Course Director of Central Saint Martins College of Art and Design (London)

Peter Philips, Creative and Image Director of Christian Dior Makeup (Antwerp)

Gaia Repossi, Creative Director of Repossi (Paris)

Carine Roitfeld, Editor-in-Chief of CR Fashion Book and Global Fashion Director of Harper's Bazaar (Paris)

Marie-Amélie Sauvé, Stylist and Editor of Mastermind (Paris)

Anne-Florence Schmitt, Director of Madame Figaro (Paris)

Carla Sozzani, Founder of 10 Corso Como (Milan)

Stefano Tonchi, Editor-in-Chief of W Magazine (New York)

Natalia Vodianova, Top Model and Philanthropist (Paris)

2014 - 2017

THE LVMH PRIZE WINNERS

2017 Marine Serre

Kozaburo Akasaka (Special Prize)

2016 Grace Wales Bonner

Vejas (Special Prize)

2015 Marques'Almeida

Jacquemus (Special Prize)

2014 Thomas Tait

Hood by Air (Special Prize)

Miuniku (Special Prize)

LVMH CELEBRATES 25 YEARS OF PROMOTING YOUNG FASHION DESIGNERS

Over the 25 years since the foundation of LVMH, the Houses in the Group have all been inspired by a passion for creativity and innovation while nourishing an exceptional heritage rooted in time-honored know-how. As Bernard Arnault explains: “Innovation is more powerful when it springs from a preserved heritage.”

In métiers as diverse as fashion, jewelry, perfumes, leather goods, winemaking or watches, LVMH brands and designers stand apart in their quest for excellence, and their unique passion for innovation, invention and creativity.

Because both its roots and future are intimately linked to creativity, LVMH and its brands have always actively nourished creative talent. Creativity is one of the Group’s core values, guiding all its teams, from designers to noses to cellar masters. This engagement inspires all LVMH houses to actively support creativity in every form. For that reason, the Louis Vuitton Foundation for contemporary art opened to the public in October 2014 in a sumptuous building created by Frank Gehry, adding to LVMH’s lasting sponsorship of the arts.

Motivated by this “passion for creativity”, LVMH has for many years supported the world of fashion globally through corporate philanthropic initiatives, including:

- the ANDAM Fashion Awards (Association Nationale de Développement des Arts de la Mode)
- the Hyères International Fashion and Photography Festival
- Central Saint Martins College of Art and Design in London
- the investment fund for young designers created by the French Ministry of Culture and Communication.

This same passion has led the LVMH Group to launch the LVMH Prize for Young Fashion Designers. This initiative helps drive the momentum and emergence of fresh talent that is essential to the vitality and diversity of the fashion ecosystem, a role that is perfectly in phase with the responsibilities of the world leader in luxury.

ABOUT LVMH

LVMH Moët Hennessy Louis Vuitton is represented in Wines and Spirits by a portfolio of brands that includes Moët & Chandon, Dom Pérignon, Veuve Clicquot Ponsardin, Krug, Ruinart, Mercier, Château d'Yquem, Domaine du Clos des Lambrays, Château Cheval Blanc, Hennessy, Glenmorangie, Ardbeg, Belvedere, Woodinville, Chandon, Cloudy Bay, Terrazas de los Andes, Cheval des Andes, Cape Mentelle, Newton Bodega Numanthia and Ao Yun. Its Fashion and Leather Goods division includes Louis Vuitton, Christian Dior Couture, Céline, Loewe, Kenzo, Givenchy, Thomas Pink, Fendi, Emilio Pucci, Marc Jacobs, Berluti, Nicholas Kirkwood, Loro Piana and RIMOWA. LVMH is present in the Perfumes and Cosmetics sector with Parfums Christian Dior, Guerlain, Parfums Givenchy, Kenzo Parfums, Parfums Loewe, BeneFit Cosmetics, Make Up For Ever, Acqua di Parma and Fresh, Kat Von D and Maison Francis Kurkdjian. LVMH's Watches and Jewelry division comprises Bulgari, TAG Heuer, Chaumet, Dior Watches, Zenith, Fred and Hublot. LVMH is also active in selective retailing as well as in other activities through DFS, Sephora, Le Bon Marché, La Samaritaine, Royal Van Lent and the Cheval Blanc hotels.

CONTACTS

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