

# LVMH

## Press Release

Paris, October 28, 2019

In light of recent market rumours, the LVMH Group confirms that it has held preliminary discussions regarding a possible transaction with Tiffany.

There can be no assurance that these discussions will result in any agreement.

### LVMH

LVMH Moët Hennessy Louis Vuitton is represented in Wines and Spirits by a portfolio of brands that includes Moët & Chandon, Dom Pérignon, Veuve Clicquot Ponsardin, Krug, Ruinart, Mercier, Château d'Yquem, Domaine du Clos des Lambrays, Château Cheval Blanc, Colgin Cellars, Hennessy, Glenmorangie, Ardbeg, Belvedere, Woodinville, Volcán de Mi Tierra, Chandon, Cloudy Bay, Terrazas de los Andes, Cheval des Andes, Cape Mentelle, Newton, Bodega Numanthia and Ao Yun. Its Fashion and Leather Goods division includes Louis Vuitton, Christian Dior Couture, Celine, Loewe, Kenzo, Givenchy, Pink Shirtmaker, Fendi, Emilio Pucci, Marc Jacobs, Berluti, Nicholas Kirkwood, Loro Piana, RIMOWA, Patou and Fenty. LVMH is present in the Perfumes and Cosmetics sector with Parfums Christian Dior, Guerlain, Parfums Givenchy, Kenzo Parfums, Perfumes Loewe, Benefit Cosmetics, Make Up For Ever, Acqua di Parma, Fresh, Fenty Beauty by Rihanna and Maison Francis Kurkdjian. LVMH's Watches and Jewelry division comprises Bvlgari, TAG Heuer, Chaumet, Dior Watches, Zenith, Fred and Hublot. LVMH is also active in selective retailing as well as in other activities through DFS, Sephora, Le Bon Marché, La Samaritaine, Groupe Les Echos, Cova, Le Jardin d'Acclimatation, Royal Van Lent, Belmond and Cheval Blanc hotels.

### LVMH CONTACTS

<b>Analystes and investors</b> Chris Hollis LVMH + 33 1 44 13 21 22	<b>Media</b> Jean-Charles Tréhan LVMH + 33 1 44 13 26 20
--	---

### MÉDIA CONTACTS

<b>France</b> Brune Diricq / Charlotte Mariné Publicis Consultants + 33 1 44 82 47 20	<b>France</b> Michel Calzaroni / Olivier Labesse / Hugues Schmitt / Thomas Roborel de Climens DGM Conseil + 33 1 40 70 11 89
<b>Italy</b> Michele Calcaterra, Matteo Steinbach SEC and Partners + 39 02 6249991	<b>UK</b> Hugh Morrison, Charlotte McMullen Montfort Communications + 44 7921 881 800
<b>US</b> James Fingerroth, Molly Morse, Anntal Silver Kekst & Company + 1 212 521 4800	<b>China</b> Daniel Jeffreys Deluxewords +44 772 212 6562 +86 21 80 36 04 48