

LVMH

# Press release

## *LVMH to supply several million surgical masks in France*

Paris,  
March 21, 2020

Following the retooling of its Perfumes & Cosmetics production units to manufacture and distribute large quantities of hydroalcoholic gel free of charge, LVMH has pledged to help address the surgical mask shortage France is currently facing.

By virtue of its global distribution network, LVMH has managed to secure an order with a Chinese industrial supplier for a delivery of 10 million masks in France in the coming days (seven million surgical masks and three million FFP2 masks). The order will be repeated for at least four weeks in similar quantities (ie approximately 40 million masks).

In order to secure this order during an extremely tense period and to ensure that production begins today, Bernard Arnault arranged for LVMH to finance the whole of the first week of deliveries, amounting to five million euros.

The LVMH Group will assume management of the supply chain, delivery and custom clearance for all subsequent deliveries.

LVMH should be in a position to dispatch the first masks to French health authorities early next week as a result of the additional funding and the Group's ability to rapidly deploy its network.

### **LVMH**

*LVMH Moët Hennessy Louis Vuitton is represented in Wines and Spirits by a portfolio of brands that includes Moët & Chandon, Dom Pérignon, Veuve Clicquot Ponsardin, Krug, Ruinart, Mercier, Château d'Yquem, Domaine du Clos des Lambrays, Château Cheval Blanc, Colgin Cellars, Hennessy, Glenmorangie, Ardbeg, Belvedere, Woodinville, Volcán de Mi Tierra, Chandon, Cloudy Bay, Terrazas de los Andes, Cheval des Andes, Cape Mentelle, Newton, Bodega Numanthia, Ao Yun and Château du Galoupet. Its Fashion and Leather Goods division includes Louis Vuitton, Christian Dior Couture, Celine, Loewe, Kenzo, Givenchy, Pink Shirtmaker, Fendi, Emilio Pucci, Marc Jacobs, Berluti, Nicholas Kirkwood, Loro Piana, RIMOWA, Patou and Fenty. LVMH is present in the Perfumes and Cosmetics sector with Parfums Christian Dior, Guerlain, Parfums Givenchy, Kenzo Parfums, Perfumes Loewe, Benefit Cosmetics, Make Up For Ever, Acqua di Parma, Fresh, Fenty Beauty by Rihanna and Maison Francis Kurkdjian. LVMH's Watches and Jewelry division comprises Bvlgari, TAG Heuer, Chaumet, Dior Watches, Zenith, Fred and Hublot. LVMH is also active in selective retailing as well as in other activities through DFS, Sephora, Le Bon Marché, La Samaritaine, Groupe Les Echos, Cova, Le Jardin d'Acclimatation, Royal Van Lent, Belmond and Cheval Blanc hotels.*

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