

Press release

THE 2021 LVMH PRIZE FOR YOUNG FASHION DESIGNERS: THE WINNERS

Paris,
7th September 2021

The final of the 8th edition of the LVMH Prize for Young Fashion Designers took place on 7th September 2021 at the Louis Vuitton Foundation, in the presence of six artistic directors from the LVMH Group, Virgil Abloh, Jonathan Anderson, Maria Grazia Chiuri, Marc Jacobs, Kim Jones and Stella McCartney, alongside Delphine Arnault, Jean-Paul Claverie and Sidney Toledano.

Among the nine finalists, the Jury awarded the LVMH Prize to Nensi Dojaka, 27, an Albanian womenswear designer based in London. She will receive a 300,000-euro endowment and will be mentored for one year by a team of LVMH experts.

Given the incredible talent of the finalists, the Jury decided to award the Karl Lagerfeld Prize to three designers: Colm Dillane, 29, the American founder of the KidSuper label based in Brooklyn (womenswear and menswear), Lukhanyo Mdingi, 29, a South African designer based in Cape Town (womenswear and menswear), and Rui Zhou, 26, the Shanghai-based Chinese designer behind the brand Rui (genderless fashion). They each receive 150,000 euro and will enjoy a one-year mentorship.

The two awards were presented by the French actress Isabelle Huppert at the Louis Vuitton Foundation.

Delphine Arnault states: “I am very happy that the 2021 LVMH Prize has been awarded to Nensi Dojaka. Her sensual and tailored fashion breaks with the conventions of womenswear, combining confidence and style. Given the incredible talent of the finalists, the Jury decided to award the Karl Lagerfeld Prize to three designers: Colm Dillane for KidSuper, Lukhanyo Mdingi and Rui Zhou for Rui. All three have sharp and unique visions of today’s fashion.

The 8th edition is evidence of the international scope and appeal of the LVMH Prize: hailing from over one-hundred countries, nearly 2,000 candidates applied this year. I am especially grateful to the nine finalists for their valuable presence despite the exceptional circumstances. I applaud their outstanding talent and creativity. I am delighted that the LVMH Prize has placed the spotlight on their work and will help them develop their brand.”

Moreover, three young fashion school graduates were distinguished: Adam Kost, a graduate of Institut Français de la Mode (Paris), Franziska Simon, a graduate of Heinrich-Heine Universität (Düsseldorf) and Eric Starc, a graduate of Università Iuav di Venezia (Venice). Each will receive 10,000 euros and join the studios of three Houses of the LVMH Group for one year, respectively Louis Vuitton menswear, Dior menswear and Dior womenswear.

The 9th edition of the LVMH Prize for Young Fashion Designers will take place in 2022.

Photos available for download at the following link: [Click here](#)

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THE WINNERS OF THE PREVIOUS EDITIONS

Ahluwalia, Casablanca, Chopova Lowena, Nicholas Daley, Peter Do, Sindiso Khumalo, Supriya Lele, Tomo Koizumi (2020 finalists)
Thebe Magugu (2019 winner)
Hed Mayner (2019 Karl Lagerfeld Prize)
Doublet (2018 winner)
Rokh (2018 Special Prize)
Marine Serre (2017 winner)
Kozaburo Akasaka (2017 Special Prize)
Grace Wales Bonner (2016 winner)
Vejas (2016 Special Prize)
Marques Almeida (2015 winner)
Jacquemus (2015 Special Prize)
Thomas Tait (2014 winner)
Hood by Air (2014 Special Prize)
Miuniku (2014 Special Prize)

THE EXPERTS OF THE 2021 LVMH PRIZE

Emmanuelle Alt, Editor-in-Chief Vogue Paris (Paris)
Imran Amed, Founder and Editor-in-Chief The Business of Fashion (London)
Sarah Andelman, Founder of Just an Idea (Paris)
Rami Atallah, Cofounder and CEO of the global platform SSENSE (Montreal)
Fabien Baron, Art director, Founder of Baron & Baron (New York)
Tim Blanks, Editor-at-Large for The Business of Fashion (London)
Derek Blasberg, Head of Fashion and Beauty partnerships for YouTube (New York)
Alexandre de Betak, Founder of Bureau Betak (Paris)
Frédéric Bodenes, Art Director of Le Bon Marché Rive Gauche (Paris)
Carmen Busquets, Investor in BoF, Farfetch, Net-à-Porter, Lyst, Moda Operandi (Caracas)
Burak Cakmak, Dean of Fashion of Parsons School of Design (New York)
Marie Chaix, Fashion editor Double magazine (Paris)
Anne-Sophie von Claer, Deputy Editorial director Le Figaro (Paris)
Ronnie Cooke Newhouse, Artistic Director (London)
Caroline Daur, Digital entrepreneur (Hamburg)
Godfrey Deeny, International Editor-in-Chief Fashion Network (Paris)
Babeth Djian, Editor-in-Chief Numéro (Paris)
Jo Ellison, Editor How to Spend It and Deputy Editor Financial Times Weekend (London)
Edward Enninful, Editor-in-Chief British Vogue and European editorial director (London)
Linda Fargo, Senior Vice-President Bergdorf Goodman (New York)
Angelo Flaccavento, Fashion journalist (Ragusa)
Jo-Ann Furniss, Journalist and Creative Director (London)
Chantal Gaemperle, LVMH Group Executive Vice President for Human Resources and Synergies (Paris)
Stephen Gan, Editor-in-Chief of V Magazine, V Man and creative director of Elle USA (New York)
Michel Gaubert, Sound Designer (Paris)

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Julie Gilhart, Consultant (New York)
Ikram Goldman, Founder of ikram (Chicago)
Elizabeth Von Guttman, Cofounder of the magazine System and of Fashion in Tech - ADA (Paris)
Jefferson Hack, Co-founder and editorial director of Dazed Group (London)
Bella Hadid, Model (New York)
Amanda Harlech, Creative consultant (London)
Ashley Heath, Editorial director Pop and Arena Homme+ (London)
Laure Hériard Dubreuil, Founder and Creative Director of The Webster (Miami)
Adrian Joffe, Chief Executive Officer of Dover Street Market International (London)
Sylvia Jorif, Editorial Director of Vogue Paris (Paris)
Ibrahim Kamara, Stylist and Editor-in-Chief Dazed magazine (London)
Natalie Kingham, Fashion and buying director at Matches Fashion (London)
Karlie Kloss, Model and Philanthropist (New York)
Suzanne Koller, Fashion director M Le Monde magazine (Paris)
Hirofumi Kurino, Creative Director of United Arrows (Tokyo)
Susie Lau, Founder of StyleBubble.com and journalist (London)
Linda Loppa, Adviser Strategy & Vision at Polimoda Paris Platform (Florence)
Pat McGrath, Makeup Artist (New York)
Kevin Ma, Founder and CEO of the Hypebeast (Hong Kong)
Sara Maino, Deputy Editor-in-Chief Vogue Italia and Head of Vogue Talents (Milan)
Suzy Menkes, Journalist (London)
Sarah Mower, Contributing Editor Vogue US (London)
Samira Nasr, Editor-in-Chief Harper's Bazaar US (New York)
Alexia Niedzielski, Cofounder of the magazine System and of Fashion in Tech - ADA (London)
Ezra Petronio, Editor and Creative director Self Service, photographer (Paris)
Fabio Piras, Course Director of Central Saint Martins College of Art and Design (London)
Peter Philips, Creative and Image Director of Christian Dior Makeup (Antwerp)
Loïc Prigent, Filmmaker (Paris)
Gaia Repossì, Creative Director of Repossì (Paris)
Carine Roitfeld, Owner of CR Fashion Book (Paris)
Lauren Santo Domingo, Co-founder & Chief Brand Officer Moda Operandi (New York)
Marie-Amélie Sauv e, Stylist, Co-founder and creative director Mastermind (Paris)
Anne-Florence Schmitt, Director Madame Figaro (Paris)
L a Seydoux, Actress (Paris)
Aimee Song, Influencer and founder of Song of Style (Los Angeles)
Carla Sozzani, Founder of 10 Corso Como (Milan)
Stefano Tonchi, Global Chief Creative Officer L'Officiel (New York)
Aizel Trudel, Founder of the fashion platform Aizel (Moscow)
Natalia Vodianova, Model and Philanthropist (Paris)
Aleksandra Woroniecka, Fashion director Vogue Paris (Paris)
Margaret Zhang, Editor-in-Chief Vogue China, (Shanghai)

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LVMH CELEBRATES 25 YEARS OF PROMOTING YOUNG FASHION DESIGNERS

Over the 25 years since the foundation of LVMH, the Houses in the Group have all been inspired by a passion for creativity and innovation while nourishing an exceptional heritage rooted in time-honored know-how. As Bernard Arnault explains: “Innovation is more powerful when it springs from a preserved heritage.”

In métiers as diverse as fashion, jewelry, perfumes, leather goods, winemaking or watches, LVMH brands and designers stand apart in their quest for excellence, and their unique passion for innovation, invention and creativity.

Because both its roots and future are intimately linked to creativity, LVMH and its brands have always actively nourished creative talent. Creativity is one of the Group’s core values, guiding all its teams, from designers to noses to cellar masters. This engagement inspires all LVMH houses to actively support creativity in every form. For that reason, the Louis Vuitton Foundation for contemporary art opened to the public in October 2014 in a sumptuous building created by Frank Gehry, adding to LVMH’s lasting sponsorship of the arts.

Motivated by this “passion for creativity”, LVMH has for many years supported the world of fashion globally through corporate philanthropic initiatives, including:

- the ANDAM Fashion Awards (Association Nationale de Développement des Arts de la Mode)
- the Hyères International Fashion and Photography Festival
- Central Saint Martins College of Art and Design in London
- the investment fund for young designers created by the French Ministry of Culture and Communication.

This same passion has led the LVMH Group to launch the LVMH Prize for Young Fashion Designers. This initiative helps drive the momentum and emergence of fresh talent that is essential to the vitality and diversity of the fashion ecosystem, a role that is perfectly in phase with the responsibilities of the world leader in luxury.

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ABOUT LVMH

LVMH Moët Hennessy Louis Vuitton is represented in Wines and Spirits by a portfolio of brands that includes Moët & Chandon, Dom Pérignon, Veuve Clicquot Ponsardin, Krug, Ruinart, Mercier, Château d'Yquem, Domaine du Clos des Lambrays, Château Cheval Blanc, Colgin Cellars, Hennessy, Glenmorangie, Ardbeg, Belvedere, Woodinville, Volcán de Mi Tierra, Chandon, Cloudy Bay, Terrazas de los Andes, Cheval des Andes, Cape Mentelle, Newton, Bodega Numanthia, Ao Yun, Château d'Esclans and Château du Galoupet. Its Fashion and Leather Goods division includes Louis Vuitton, Christian Dior Couture, Celine, Loewe, Kenzo, Givenchy, Fendi, Emilio Pucci, Marc Jacobs, Berluti, Loro Piana, RIMOWA, Patou. LVMH is present in the Perfumes and Cosmetics sector with Parfums Christian Dior, Guerlain, Parfums Givenchy, Kenzo Parfums, Parfums Loewe, Benefit Cosmetics, Make Up For Ever, Acqua di Parma, Fresh, Fenty Beauty by Rihanna and Maison Francis Kurkdjian. LVMH's Watches and Jewelry division comprises Bvlgari, Tiffany & Co., TAG Heuer, Chaumet, Dior Watches, Zenith, Fred and Hublot. LVMH is also active in selective retailing as well as in other activities through DFS, Sephora, Le Bon Marché, La Samaritaine, Groupe Les Echos, Cova, Le Jardin d'Acclimatation, Royal Van Lent, Belmond and Cheval Blanc hotels.

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