

LVMH

Filing by LVMH of a public tender offer followed by a squeeze-out on LV Group shares

Paris, France, December 15, 2021

On December 15, 2021, LVMH filed with the *Autorité des Marchés Financiers* (the “AMF”) a planned public tender offer (“**Tender Offer**”) followed by a squeeze-out (“**Squeeze-Out**”) of all the shares of LV Group not held by LVMH or its related parties, corresponding to a maximum of 2,652 shares, representing 0.01% of the share capital and voting rights of LV Group.

This transaction forms part of a simplification process initiated by the LVMH group.

The Tender Offer and the Squeeze-out will be carried out at a price of 10,000 euros per share, payable in cash. The elements of assessment of the offered price are detailed in the draft offer document which is only available in French. The total amount of the transaction would thus be equal to 26,520,000 euros.

This planned tender offer remains subject to review by the AMF¹. Subject to the AMF's clearance decision, it is envisaged that the Tender Offer will be opened at the beginning of February 2022. The Squeeze-Out would be implemented by March 2022.

Disclaimer:

This press release was prepared for informational purpose only. It does not constitute an offer to the public and should not be considered as any form of solicitation for the purchase or sale of securities. This press release is not meant to be distributed in any jurisdiction other than France, except in those jurisdictions where such distribution is authorised by applicable laws and regulations. The distribution of this press release, the Tender Offer and its acceptance may be subject to specific regulations or restrictions in certain countries. The Tender Offer is not made for persons subject to such restrictions, neither directly nor indirectly, and may not be accepted in any way from a country where the Tender Offer would be subject to such restrictions. Consequently, persons in possession of this press release shall inquire about potential applicable local restrictions and comply with them.

LVMH excludes all liability in the event of any breach of the applicable legal restrictions by any person.

¹ For more details: see the offer document available on the LVMH website (www.lvmh.com/investors/lvmh-share/_projet-doffre-publique-de-retrait-suivie-dun-retrait-obligatoire-sur-les-titres-de-lv-group-par-lvmh/) and the AMF website (www.amf-france.org). NB Only available in French.

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LVMH Moët Hennessy Louis Vuitton is represented in Wines and Spirits by a portfolio of brands that includes Moët & Chandon, Dom Pérignon, Veuve Clicquot Ponsardin, Krug, Ruinart, Mercier, Château d'Yquem, Domaine du Clos des Lambrays, Château Cheval Blanc, Colgin Cellars, Hennessy, Glenmorangie, Ardbeg, Belvedere, Woodinville, Volcán de Mi Tierra, Chandon, Cloudy Bay, Terrazas de los Andes, Cheval des Andes, Cape Mentelle, Newton, Bodega Numanthia, Ao Yun, Château d'Esclans and Château du Galoupet. Its Fashion and Leather Goods division includes Louis Vuitton, Christian Dior Couture, Celine, Loewe, Kenzo, Givenchy, Fendi, Emilio Pucci, Marc Jacobs, Berluti, Loro Piana, RIMOWA, Patou. LVMH is present in the Perfumes and Cosmetics sector with Parfums Christian Dior, Guerlain, Parfums Givenchy, Kenzo Parfums, Perfumes Loewe, Benefit Cosmetics, Make Up For Ever, Acqua di Parma, Fresh, Fenty Beauty by Rihanna and Maison Francis Kurkdjian. LVMH's Watches and Jewelry division comprises Bvlgari, Tiffany & Co, TAG Heuer, Chaumet, Dior Watches, Zenith, Fred and Hublot. LVMH is also active in selective retailing as well as in other activities through DFS, Sephora, Le Bon Marché, La Samaritaine, Groupe Les Echos, Cova, Le Jardin d'Acclimatation, Royal Van Lent, Belmond and Cheval Blanc hotels.

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