

LVMH

Press release

LVMH holds third edition of LVMH Watch Week, driving collective momentum for the Group's watchmaking Maisons

Paris,
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The LVMH Group's four watchmaking Maisons are holding the third edition of LVMH Watch Week from January 24 to January 28, featuring an online presentation of their latest creations for journalists and retailers around the world. Each Maison will showcase its distinctive positioning and savoir-faire, from the bold sophistication of Bulgari and dynamic innovation at Hublot, to avant-garde timepieces by TAG Heuer and the legendary expertise of Zenith.

“For this third edition of LVMH Watch Week we're once again proud to shine a light on the collective momentum of our four Maisons – Bulgari, Hublot, TAG Heuer and Zenith – and kick off 2022 with a presentation of their latest creations. Our clients and partners will be able to discover innovative updates of iconic models, along with limited editions and exceptional timepieces, all reflecting exceptional craftsmanship and a unique vision of watchmaking. Underpinned by the LVMH Group's core values of creativity and innovation, this event is the first on the calendar of watch industry showcases, coming ahead of Watches and Wonders Geneva, which takes place in spring 2022,” comments Stéphane Bianchi, Chief Executive Officer of the LVMH Watches & Jewelry Division.

Continuing to build on the success and appeal generated by previous editions, LVMH Watch Week has become a must rendezvous for watchmaking professionals around the world, establishing a position as a key complementary event alongside traditional watch trade shows. The week will feature a compelling lineup of presentations and product reveals by each of the brands, targeting both journalists and retailers worldwide.

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To discover firsthand the latest examples of watchmaking excellence from our Maisons, connect to the websites and social media pages of LVMH and Bulgari, Hublot, TAG Heuer and Zenith from January 24.

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LVMH Moët Hennessy Louis Vuitton est présent dans les Vins & Spiritueux au travers notamment des Maisons Moët & Chandon, Dom Pérignon, Veuve Clicquot Ponsardin, Krug, Ruinart, Mercier, Château d'Yquem, Domaine du Clos des Lambrays, Château Cheval Blanc, Colgin Cellars, Hennessy, Glenmorangie, Ardbeg, Belvedere, Woodinville, Volcán de Mi Tierra, Chandon, Cloudy Bay, Terrazas de los Andes, Cheval des Andes, Cape Mentelle, Newton, Bodega Numanthia, Ao Yun, Château d'Esclans et Château du Galoupet. Le secteur Mode et Maroquinerie inclut les marques Louis Vuitton, Christian Dior Couture, Celine, Loewe, Kenzo, Givenchy, Fendi, Emilio Pucci, Marc Jacobs, Berluti, Loro Piana, RIMOWA, Patou. LVMH est présent dans le secteur des Parfums et Cosmétiques avec les marques Parfums Christian Dior, Guerlain, Parfums Givenchy, Kenzo Parfums, Parfums Loewe, Benefit Cosmetics, Make Up For Ever, Acqua di Parma, Fresh, Fenty Beauty by Rihanna et Maison Francis Kurkdjian. Le groupe d'activités Montres & Joaillerie est constitué des marques Bulgari, TAG Heuer, Tiffany & Co., Chaumet, Dior Montres, Zenith, Fred et Hublot. LVMH est également actif dans la distribution sélective ainsi que d'autres activités au travers de DFS, Sephora, Le Bon Marché, La Samaritaine, Groupe Les Echos, Cova, Le Jardin d'Acclimatation, Royal Van Lent, Belmond et les hôtels Cheval Blanc.

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