

REPLY FORM TO OPT FOR E-NOTICE

As a LVMH Moët Hennessy Louis Vuitton SE (« LVMH ») shareholder, you receive a convening notice for the Shareholders' Meeting each year.

LVMH is now offering you the option to receive this notice electronically after the Shareholders' Meetings held on April 20, 2023 and for each Shareholders' Meeting.

Shareholders' Meeting e-notice is simple, secure and also eco-responsible.

By opting for e-notice, you will receive an email to the email address of your choice. It will replace the mail by post.

To opt for e-notice for the Shareholders' Meetings, you can simply do one of the following:

- log in directly to the e-consent section on the website at www.investor.uptevia.com; or
- complete the reply form below (also available on the Company's website) by legibly writing your name, postal address and email address, then send it by post to Uptevia.

REPLY FORM TO OPT FOR E-NOTICE

Mail a letter for the attention of:

Uptevia

Service Assemblées Générales

12, place des États-Unis

CS 40083

92549 Montrouge Cedex 9 - France

I wish to receive electronic communications relating to my shareholder's account and LVMH Shareholders' Meetings, and thus to receive by email my notification as well as the permanent online consultation link to download the documentation relating to LVMH Shareholders' Meeting.

I have therefore completed the following fields (all fields are mandatory and must be completed in CAPITAL LETTERS):

Name (or Company Name):

First Name:

Postal address:

Email address: @

Signed at: on:

Signature: