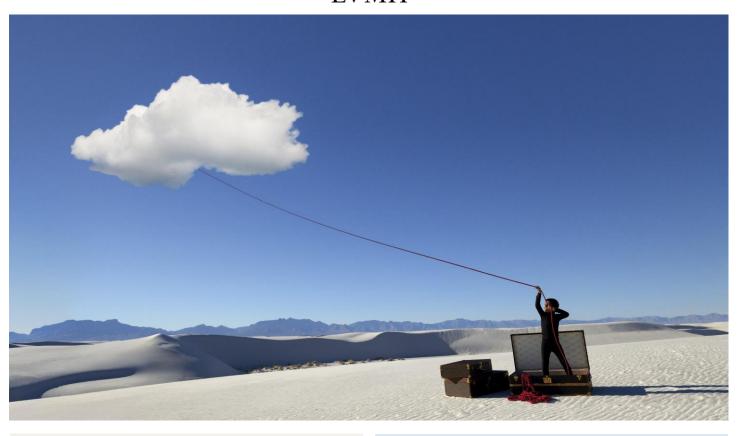
LVMH



The world's leading luxury goods group

75 Maisons	81 Countries	> 196,000 Employees	5,654 Stores
€79.2 bn Revenue	€21.1 bn Profit from recurring operations	26.6 % Operating margin	€14.1 bn Group share of net profit
€10.1 bn Operating free cash flow	16.3 % Gearing	€5 bn Operating investments	€12 Dividend per share proposed at the 2023 AGM

LVMH key strengths

Only group present in all luxury sectors

Good geographic balance of revenue

Quality and creativity of teams

Solid financial structure

A unique operating model anchored by six pillars

A decentralized organization — Organic growth Vertical integration — Creating synergies Sustaining savoir-faire-Good geographic balance





LVMH shared values

Be creative and innovative

Deliver excellence

Cultivate an entrepreneurial spirit

Be committed to positive impact

Ability to focus on key action areas

Respecting each one's dignity and individuality — *Transmitting* our World heritage's savoir-faire — Supporting the safety and well-being of employees — Committing to a better society

Putting the environment at the heart of creativity LIFE 360 program: the group's environmental compass

Combining circularity, creativity and eternity -Protecting *biodiversity* — Contributing to the *fight against* climate change — Guaranteeing accurate traceability

> 190 nationalities within the Group

45% of women working at Group key positions (50% by 2025)

> 2,000 apprentices trained by the IME since its creation in 2014

39% of recycled raw materials in packaging (70% by 2030)

46 826

2019

1.37 million of hectares of preserved fauna and flora habitat (5M by 2030)

> 1 million people helped through donations to organizations/ initiatives



LVMH

Wines & Spirits

Moët & Chandon, Dom Pérignon, Ruinart, Krug, Veuve Clicquot, Hennessy, Château d'Yquem, Glennorangie, Clos des Lambrays...the origins of all these world-famous estates are inextricably linked to the appellations and terroirs of the world's most prestigious wines and spirits. Whether they are in Champagne, Bordeaux, or other famed wine regions, these Maisons, many of which date back more than a century, all share a powerful culture of excellence.







Euro millions		Million of bottles	volume
Revenue	7,099	Champagne	70.9
Profit from recurring operations	2,155	Cognac	94.3
Operating margin	30.4 %	Other spirits	23.9
Operating investments	440	Still and sparkling wines	56.5

Fashion & Leather Goods

The Fashion & Leather Goods business group comprises Louis Vuitton, Christian Dior Couture, Celine, Loewe, Kenzo, Givenchy, Fendi, Emilio Pucci, Marc Jacobs, Berluti, Loro Piana, RIMOWA and Patou. While respecting the identity and autonomous management of these brands, LVMH supports their growth by providing them with shared resources.



Revenue	38,648
Profit from recurring operations	15,709
Operating margin	40.6 %





Perfumes & Cosmetics

LVMH is a key player in the perfume, makeup and skincare sector, with a portfolio of world-famous brands: Christian Dior, Guerlain, Givenchy and Kenzo. The Group also owns other beauty brands such as Benefit, Fresh, Acqua di Parma, Perfumes Loewe, Make Up For Ever, Maison Francis Kurkdjian, Fenty Beauty by Ribanna and Officine Universelle Buly.



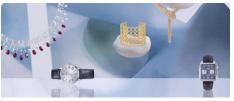
Euro millions	
Revenue	7,722
Profit from recurring operations	660
Operating margin	8.5 %
Operating investments	409





Watches & Jewelry

The LVMH Watches & Jewelry Maisons are some of the most emblematic brands in the industry. They operate in jewelry and watches with *Tiffamy*, the prestigious American jewelry house acquired in 2021, *Bvlgari, Chaumet, Fred, TAG Heuer, Hublot* and *Zenith*. These Maisons are guided by a daily quest for excellence, creativity and innovation.



Euro millions	
Revenue	10,581
Profit from recurring operations	2,017
Operating margin	19.1 %
Operating investments	654





Selective Retailing

The Selective Retailing business group comprises *Sephora*, the world's leading selective beauty retailer; *Le Bon Marché*, a Paris department store with a unique atmosphere; and travel retailers *DES* and *Starboard Cruise Services*



Euro millions	
Revenue	14,852
Profit from recurring operations	788
Operating margin	5.3 %
Operating investments	523



