

PRESS FOLDER
January 2023, 10th–12th

WATCH
WEEK
2023

LVMH

LVMH WATCH WEEK 2023

In Singapore from January 10 – 12

Underpinned by the LVMH Group, LVMH Watch Week, is an exclusive event of its own, coming ahead of Watches and Wonders Geneva. It emphasizes the dynamism of the LVMH Maisons and the watchmaking industry. Bulgari, Hublot, TAG Heuer and Zenith will unveil their latest novelties and other outstanding pieces to journalists from around the world in Singapore.

From January 10 - 12, each Maison will showcase its distinctive positioning and savoir-faire, from the bold sophistication of Bulgari and dynamic innovation at Hublot, to avant-garde timepieces by TAG Heuer and the legendary expertise of Zenith.

To discover all the releases, visit the websites and social media channels of LVMH and Bulgari, Hublot, TAG Heuer and Zenith starting January 11, 2023.

BVLGARI


HUBLOT

 **TAGHeuer**
SWISS AVANT-GARDE SINCE 1860


ZENITH

THE LVMH *GROUP*

The world leader in luxury, the LVMH Group was founded in 1987. It comprises today 75 exceptional Maisons that create high quality products.

It is the only group present in all five major sectors of the luxury market: Wines & Spirits, Fashion & Leather Goods, Perfumes & Cosmetics, Watches & Jewelry and Selective Retailing. The Group also has a sixth division that federates brands, all of which share a quest for excellence, a passion for lifestyle, culture and the arts.

LVMH has successfully preserved a family spirit that places priority on longterm vision. The Group's vocation is to ensure the development of each of its Maisons while respecting their identities thanks to a unique operating model.

Four fundamental values have been articulated by Bernard Arnault, Chairman and CEO of LVMH, and are shared by every member of the Group: be creative and innovative, deliver excellence, cultivate an entrepreneurial spirit, be committed to positive impact. Respect for these values is one of the keys to the performance of LVMH Maisons, engaging them with contemporary times and society. The Group has made sustainable development a strategic priority since its creation. A commitment perfectly aligned with the role played in society by a group such as LVMH, in France and around the world.

In 2021, LVMH reported sales of 64.2 billion euros, employs 175,000 people and has a retail network of over 5,500 stores worldwide.

BVLGARI

A byword for the Mediterranean basin and its evanescent beauty, Bulgari is driven by this inexhaustible source of inspiration. In all its creations, the House is distinguished by a personal style, which is daring yet sophisticated.

Surprise, innovate and reinvent have been part of Bulgari's vocabulary since it was founded in Rome in 1884. Jewelry, watchmaking, accessories... Combining classicism and modernity, its creations are infused with an emotion that is unique to the excellence of Italian design. The sensuality of its shapes, the sharpness of its lines, the sparkle of colored stones... In order to blend Dolce Vita and creativity, Bulgari broke free from conventions very early in its history. A sensitivity to color which enables the House to combine precious and semi-precious stones in a way that brings its extraordinary pieces to life.

Bulgari's extraordinary success stems from this unquenchable desire to preserve its heritage while also looking energetically to the future. By nurturing its hallmarks, it invents new ways to express its creativity. The House's figurehead is its historic boutique on Via Condotti in the Eternal City, which has borne witness to this dazzling journey.

"BVLGARI STANDS FOR THE MAGNIFICENT AND CONTEMPORARY ITALIAN HIGH JEWELER, MASTER OF COLORED GEMSTONES. AN AMAZING STORY STARTED ALMOST 140 YEARS AGO BY SOTIRIO BULGARI. THIS FOUNDATION HAS BEEN ENRICHED OVER 3 GENERATIONS OF CREATIVE BULGARI FAMILY MEMBERS WHO HAVE DECADE AFTER DECADE CREATED EPOCHAL AND TIMELESS MASTERPIECES BORROWING INSPIRATION FROM 2700 YEARS OF GRECO-ROMAN TRADITION.

ITS BOLD, AUDACIOUS, ARCHITECTURAL AND CONTEMPORARY DESIGN INSPIRED BY THE ITALIAN ARTS EXEMPLIFIES THE QUALITY, CRAFTSMANSHIP AND EXCELLENCE OF THE BRAND THROUGH AN INNOVATIVE STYLE THAT NEVERTHELESS REMAINS TIMELESS AND FAITHFUL TO BVLGARI'S IDENTITY."

JEAN-CHRISTOPHE BABIN, BVLGARI CEO

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BVLGARI — TIME IS A JEWEL

Dazzling, fascinating, joyful... Iconic! Time ticks away to the beat of Bulgari. The jewellery watches of the Rome-based Maison accompany the most precious moments of life. Iconic designs and daring techniques demonstrate that "Time is a Jewel".

At the beginning of 2023, Bulgari's emblematic creations are adorned with sparkling gems and dare to take on new faces while carrying on the spirit rooted in its DNA. Colourful, geometric, intensely Italian and consistently precious! Bulgari's creative vocabulary has been steadily evolving since its origins as its heritage pieces vividly demonstrate. An extraordinary jeweller and watchmaker once again gives life to timeless creations featuring aesthetic codes that have become signatures.

With the colorful and joyful *Divas' Dream*, the Dolce Vita makes the hours dance to the rhythm of moments seized for eternity. Bulgari celebrates the Italian art of living and the splendour of Rome's Golden Age. As "Master of Colours", it makes the gemset petals of *Divas' Dream* quiver and offers a perfect gradient of blue and pink sapphires on *Divas' Dream Mosaica*.

The entrancing Serpenti mesmerises with its inimitable curves, living up to its stature as an absolute icon. A symbol of vitality, the serpent is reborn in a precious guise with the *Serpenti Tubogas Infinity*. The modular construction of the bracelet stemming from technical expertise that is a first for Tubogas heralds infinite creative possibilities; while the glamorous *Serpenti Seduttori* presents a fascinating vision with its black lacquered dial.

DIVAS' DREAM

With *Divas' Dream*, Bulgari celebrates the Roman art of living, vibrant with colour and emotion. The joyful and playful Dolce Vita spirit shines through their precious and extrovert opulence. In the 1950s, the Maison highlighted the cabochon cut and the audacious association of brightly coloured stones. A rainbow of gems blossomed in

the designs, stating that "Time is a Jewel" for Bulgari. The craftsmen drew inspiration from the Golden Age of Rome and the fan shape of the ginkgo leaf, depicted in the mosaics on the floor gracing Rome's Baths of Caracalla. The art of jewellery and the art of watchmaking are united around this motif, an iconic aesthetic signature and a pretext for exuberant creativity. As shimmering as ever, the Dolce Vita of the *Divas' Dream* is second nature to Bulgari, the "Master of Colours".

Bulgari jewellery from the 1980s to the 1990s, such as brooches and necklaces, demonstrated an uncommon command of the craft. Beneath its aura of exuberance and playfulness, the Maison combined various shapes and shades in well-designed proportions and sizes. Later, in 1991, the House continued to manifest its virtuosity in creating sophisticated gem-set motifs, such as those adorning the Naturalia fish earrings. The same mastery in shaping gems to define the design continues with the new *Divas' Dream* creations.

DIVAS' DREAM

Precious mobile petals flutter around the pearly face of *Divas' Dream*, impelled by wrist movements. Their shape is reminiscent of the ginkgo leaf, symbolising the union of opposites. In this model, Bulgari combines the hardness of the stones with the fluidity of the fanned petals. Topazes, tanzanites, amethysts, tourmalines, rubies and diamonds: gems in brilliant colours, brimming with promise, enhance the new *Divas' Dream*.

Featuring blue shades on the first model and mauve on the second, the beauty of polished rose gold at the base of the petals combines with the sparkle of diamonds. On the third, eight deep red rubies – a colour symbolic of good luck and fortune in Asian culture during Chinese New Year festivities – contrast with a diamond pave motif. Each of these *Divas' Dreams* glows on a perfectly matched strap, contributing to a slim and elegant design that is so quintessentially Bulgari!

DIVAS' DREAM MOSAICA

Two precious new *Divas' Dream Mosaica* models express the full extent of Bulgari's jewellery and watchmaking expertise. On the full-set dial, a fan-shaped pattern recalls the mosaics adorning the Baths of Caracalla, with a subtle sapphire gradient ranging from pale pink to magenta for the first rose gold version and from sky blue to deep azure for the second white gold iteration. A

polished gold decorative fillet rims this design, against a background of brilliant-cut diamonds. Vividly coloured gems light up the hours on the bezel and crown set with cabochon-cut diamonds – a Bulgari signature. The *Divas' Dream Mosaica* in rose gold embraces the wrist with a purple alligator leather strap fitted with a sparkling gold and diamond folding clasp. The design of the bracelet's gemset lugs echoes the dial motifs. The *Divas' Dream Mosaica* with blue sapphires is paired with a spectacular bracelet created by Bulgari's goldsmiths. Like so many glittering stars, each of the fan-shaped links sparkles with a profusion of diamonds. The transparent caseback reveals a finely decorated mechanical self-winding movement from the Bulgari watch Manufacture in Switzerland. These precious jewel-watches recall the origins of the Maison: Roman, of course, but also as a jeweller and watchmaker, a true "Roman Jeweller of Time".

ALLEGRA

Colours and shapes sparkle with the uninhibited and precious *Allegra*. Bulgari puts together a tangy cocktail brimming with surprises and brings to life the idea that "Time is a Jewel". The gems – tourmalines, citrines, rhodolites and peridots – explode in a variety of joyful shapes, associated with pink or yellow sapphires. Having made their first dazzling appearance during summer 2022, they continue charming the Sun with their outspoken joy.

TECHNICAL CHARACTERISTICS



DIVAS' DREAM TOPAZE & TANZANITE 103752

MOVEMENT

Quartz Movement – Hours and minutes.

CASE AND DIAL

33 mm rose gold case, rose gold bezel set with 76 round brilliant-cut diamonds, 8 rose gold hand-curved fan-shaped petals set with diamonds and surrounded by 4 topazes and 4 tanzanites. White mother of pearl dial. Water-resistant to 30 m.

STRAP

Blue alligator strap with a rose gold folding buckle set with 5 diamonds.

STONES

81 diamonds ~ 1.51 ct, 4 topazes ~ 1.56 ct, 4 tanzanites ~ 1.45 ct.



DIVAS' DREAM AMETHYST & TOURMALINE 103753

MOVEMENT

Quartz Movement – Hours and minutes.

CASE AND DIAL

33 mm rose gold case, rose gold bezel set with 76 round brilliant-cut diamonds, 8 rose gold hand-curved fan-shaped petals set with diamonds and surrounded by 4 amethysts and 4 tourmaline. White mother of pearl dial. Water-resistant to 30 m.

STRAP

Purple alligator strap with a rose gold folding buckle set with 5 diamonds.

STONES

81 diamonds ~ 1.51 ct, 4 amethysts ~ 1.21 ct, 4 tourmalines ~ 1.33 ct.



DIVAS' DREAM DIAMOND & RUBY 103754

MOVEMENT

Quartz Movement – Hours and minutes.

CASE AND DIAL

33 mm rose gold case, rose gold bezel set with 76 round brilliant-cut diamonds, 8 rose gold hand-curved fan-shaped petals set with diamonds and surrounded by 8 rubies. White mother of pearl dial. Water-resistant to 30 m.

STRAP

Red alligator strap with a rose gold folding buckle set with diamonds.

STONES

Diamonds ~ 2 ct, rubies ~ 3.5 ct.



DIVAS' DREAM MOSAICA PINK SAPPHIRE

103760

MOVEMENT

Mechanical self-winding Manufacture movement, Calibre BVL 191; hours and minutes.

CASE AND DIAL

37 mm rose gold case and bezel set with round brilliant-cut diamonds and pink sapphires. Fan-shaped snow-set dial set with diamonds and pink sapphires; rose gold crown set with a pink sapphire. Rose gold hands. Water-resistant to 30 m.

STRAP

Pink alligator strap with a rose gold folding clasp set with diamonds.

STONES

Diamonds ~ 3.8 cts, pink sapphires ~3.5 ct.



DIVAS' DREAM MOSAICA BLUE SAPPHIRE

103761

MOVEMENT

Mechanical self-winding Manufacture movement, Calibre BVL 191; hours and minutes.

CASE AND DIAL

37 mm white gold case and bezel set with round brilliant-cut diamonds. Fan-shaped snow-set dial set with diamonds and sapphires; white gold crown set with a sapphire. White gold hands. Water-resistant to 30 m.

STRAP

White gold fan-shaped bracelet set with diamonds.

STONES

Diamonds ~ 7.8 cts, blue sapphires ~3 ct.



ALLEGRA PINK SAPPHIRES

103713

MOVEMENT

Quartz Movement – Hours and minutes.

CASE AND DIAL

36 mm rose gold case set with 32 round brilliant-cut diamonds, 32 pink sapphires, 1 oval cabochon cut pink tourmaline, 3 cabochon & emerald cut citrines, 2 heart & oval cut pink rhodolites, 2 cabochon & emerald cut péridots. Mother of pearl dial set with 12 round diamonds index. Water-resistant to 30 m.

STRAP

Light pink alligator strap with iridescent effect & pink gold ardillon buckle with 8 round diamonds.

STONES

Diamonds ~ 1.1 ct, coloured stones ~ 10.9 ct.



ALLEGRA YELLOW SAPPHIRES

103714

MOVEMENT

Quartz Movement – Hours and minutes.

CASE AND DIAL

36 mm yellow gold case set with 32 round brilliant cut diamonds, 32 yellow sapphires, 3 cabochon cut pink tourmalines, 2 cabochon & emerald cut citrines, 3 heart, oval and emerald cut peridots. Mother of pearl dial set with 12 round diamonds index. Water-resistant to 30 m.

STRAP

White alligator strap with iridescent effect and yellow gold ardillon buckle with 8 round diamonds.

STONES

Diamonds ~ 1.1 ct, colored stones ~ 9.8 ct.

SERPENTI TUBOGAS INFINITY

Perpetual rebirth, wisdom and vitality are expressed in the sinuously elegant curves of the snake. This mystical creature with its talisman-like allure has always fascinated Bulgari. Its first snakes – serpenti in Italian – featured a stylised geometry in the form of a watch as early as 1948, with Tubogas embracing the wrist with its undulations. This wrapping bracelet is the result of a complex technique that involves coiling several metres of gold or steel wire. In the late 50s, Serpenti changed again: its face became more realistic and took the shape of a cover concealing the case of 'secret' watches, while its scales adopted colored enamel and precious stones. In 2010, Bulgari united two icons in a contemporary version, with the sinuous case of the "Serpenti" watch set atop of the Tubogas bracelet. In 2022, Bulgari debuted the smallest round mechanical movement, the Piccolissimo caliber BVL 100, fitting it into the Serpenti High Jewellery timepieces. In 2023, a bewitching transformation of the snake foreshadowed exquisite and multiple possibilities: *Serpenti Tubogas Infinity* exacerbates Bulgari's intensely Italian style and expertise.

The legendary Bulgari snake dares to undergo a new metamorphosis, as the reptile slips into a precious and infinitely creative skin with *Serpenti Tubogas Infinity*. For the first time, the serpentine silhouette continues from the watch case all the way to the bracelet, thanks to refined gemsetting adorning a modular construction. The rings are moulded – each in unique dimensions – before being polished, gem-set and assembled on a titanium blade. The result is *Serpenti Tubogas Infinity*, Bulgari's dazzling new snake. The brilliance of the diamonds extends the head of the snake, lit up by snow setting on the dial, a gem-set bezel and eight diamonds on the curve of the case – all requiring a high level of expertise. While the Rome-based Maison is presenting this new expression of Serpenti watches in two initial versions – respectively fitted with single tour and double tour bracelets – the

technique heralds boundless creative freedom. Both new models, conceived like a second skin, continue to celebrate the deep intimate bond between Serpenti and the one who wears it.

SERPENTI SEDUTORI

The irresistible *Serpenti Seduttori* was born in 2019, inspired by the iconic Tubogas. Snakes – serpenti in Italian – have been stirring Bulgari's imagination and designs since its inception. A symbol of strength, vitality and renewal, this mystical animal embodies absolute seduction and radiant femininity with the *Serpenti Seduttori*. The inimitably curvaceous signature case adopts the shape of a snake's head, which Bulgari extends with a hexagonal scaglie (scale) bracelet, perfectly integrated like a sensual second skin and inspired by the "secret" Serpenti watches in the 1960s. The bracelet is exquisitely articulated in a geometric repetition of masterfully crafted elements. The iconic lines of the *Serpenti Seduttori* come to life thanks to the expertise of the Bulgari watch Manufacture in Switzerland. The materials and precious stones used in each of its creations reinforce its power of attraction, transforming time into a flow of infinitely precious moments.

Two new *Serpenti Seduttori* models with deep black lacquered faces enrich the collection inspired by the legendary reptile. In spectacular contrast to the dial, the first is crafted in steel; while the second combines it with the beauty of rose gold. The sinuously fascinating case is illuminated on the side by a pink rubellite topping the crown – a signature of the Roman jeweller. The bracelet with its emblematic scales appears to merge seamlessly into the case. A comfortable folding clasp holds these subtle expressions of contemporary glamour firmly to the wrist. A unique way of capturing and remembering the moments that bring sparkle to everyday life...

TECHNICAL CHARACTERISTICS



SERPENTI TUBOGAS INFINITY

103792

35 mm curved rose gold case set with 8 diamonds, rose gold bezel set with 44 brilliant-cut diamonds, dial paved with 262 diamonds, rose gold crown set with a cabochon-cut pink rubellite, double-twirl rose gold bracelet partially set with 172 diamonds (~ 4.25 ct). Bulgari-personalised high-precision quartz movement. Water-resistant to 30 m. Total of 486 diamonds (~ 5.85ct).



SERPENTI TUBOGAS INFINITY

103791

Available on a single-twirl rose gold bracelet partially set with 131 diamonds. (~ 3.25 ct). Total of 445 diamonds (~ 4.85ct)



SERPENTI SEDUTTORI

33 mm steel case, black-lacquered dial, steel crown set with a cabochon-cut pink rubellite, steel bracelet featuring a hexagonal stylised pattern and folding clasp. Bulgari-personalised high-precision quartz movement. Water-resistant to 30 m.



SERPENTI SEDUTTORI

103799

33 mm steel case and rose gold bezel, black-lacquered dial, rose gold crown set with a cabochon-cut pink rubellite, rose gold and steel bracelet with hexagonal stylised pattern and folding clasp. Bulgari-personalised high-precision quartz movement. Water-resistant to 30 m.

HUBLLOT

To be First, Unique, and Different. This is the guiding principle upon which Hublot has built an exceptional reputation in just a few decades. On the landscape of high watchmaking, Hublot is like no other. For its first ever watch, this fundamentally disruptive Manufacture dared to combine gold with a rubber strap in a sporty case with a design inspired by a ship's porthole (Hublot in French).

Thus, the Art of Fusion was born: a fusion of tradition, innovation, craftsmanship, worlds, and talents. It became the brand's aesthetic and technical signature, combining traditional watchmaking savoir-faire with the most cutting-edge technologies and unexpected materials.

This identity was further strengthened in 2005 with the creation of the Big Bang. This now iconic timepiece is constantly evolving, attesting to an unrivalled know-how in terms of complications, manufacture movements and state-of-the-art materials.

This ground-breaking and rebellious approach to watchmaking gave rise to other collections that explored innovative designs: Classic Fusion, Spirit of Big Bang, Square Bang and Manufacture Pieces. All of them draw on high levels of craftsmanship, both in terms of materials (Magic Gold, brightly coloured ceramics, and sapphires) and its in-house movements (Unico chronograph manufacture calibre, Meca-10, grand complications and the movements specific to the Manufacture Pieces such as the MP-II and MP-09).

Hublot's world extends to powerful partnerships including football, the worlds of art, design, music, sport, and fine dining. With Alan Roura and the Hublot Sailing Team, Hublot returns to its roots, especially for its name. All of them embody the Art of Fusion, offering the brand's customers a unique experience. Lastly, Hublot's implication in joint environmental projects with SORAI and Polar Pod reflects its concern for the issues of the day.

"WE ARE NOT TRYING TO BREAK WITH THE PAST; WE ARE IN FACT PAYING TRIBUTE TO IT BY MERGING THE PAST WITH THE FUTURE. A WAY OF THINKING THAT MARCHES OFF THE BEATEN TRACK"

RICARDO GUADALUPE, HUBLLOT CEO

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SAXEM, ACT II: THE BIG BANG TOURBILLON AUTOMATIC NOW IN NEON YELLOW SAXEM

Hublot continues its exploration of SAXEM - a material often used in satellites and some lasers - allowing the Manufacture to obtain unprecedented translucent colours, of which neon yellow. A first for Hublot and for watchmaking.

Reproducing a translucent case in a bright, fluorescent shade of neon yellow may seem like a simple idea. But, in fact, it was incredibly complex to achieve. The yellow is a powerful, bright neon colour which almost seems to glow from the inside, like a fluorescent material. An intense fluorescent shade of acid yellow, citrus-like in its quality. To meet this highly technical challenge, Hublot had to search for a solution in space technology. In fact, SAXEM was developed in the field of satellite technology. A unique material that had also been used in 2019 for the Big Bang MP-II.

At the time, Hublot had crafted it in emerald green. This time, the goal was to achieve a brand-new neon yellow colour. It also had to meet the strict requirements of the Nyon Manufacture for its sapphire watches: complete transparency and incredible resistance. After three years of research and development, the challenge was met and overcome with the Big Bang Tourbillon Automatic Yellow Neon SAXEM.

What is SAXEM? It stands for "Sapphire Aluminium oxide and rare Earth Mineral". It is an alloy of aluminium oxide, the basic component of sapphire, with rare earth elements like thulium and holmium as well as chromium. The resulting material is ultra-resistant and endowed with a brilliance that is greater than that of sapphire. The absence of tension within the material ensures greater stability in terms of shaping, whereas the cubic crystalline structure guarantees the same shade and intensity of colour, regardless of the angle from which the case is viewed. The fully polished neon yellow SAXEM offers a bold contrast with the bezel's six H-shaped screws and with the crown, all in polished and micro-blasted titanium. In terms of movement, the Big Bang Tourbillon Automatic

Yellow Neon SAXEM is powered by the HUB6035 self-winding Manufacture calibre. Hublot has chosen the most difficult technical route, self-winding using a micro-rotor, the only way to avoid concealing the back of the movement as a conventional rotor would have done. On top of that, the Manufacture has chosen to skeletonise the entire calibre. This is a stratospheric feat of watchmaking which pushes open worked materials to the limits of their functional resistance, almost nothing remains that would conceal the calibre. Entirely visible and fully laid bare, even its bridges are made from sapphire so that only the beating heart and soul of the watch remain. This heart is the tourbillon, which appears to be suspended in mid-air. This architecture serves to free the piece from any visual clutter. Positioned at 6 o'clock, it offers the technical and hypnotic spectacle of a high-precision Haute Horlogerie piece, designed as a 21st century interpretation: modern, disruptive, dazzling.

Finally, to make it suitable for daily use, the Big Bang Tourbillon Automatic Yellow Neon SAXEM offers a guaranteed 72-hour power reserve – making the piece perfectly weekend-proof.

This timepiece, which will be exclusively available as a limited edition of 50 pieces, comes with a neon yellow textured rubber strap, tailor-made for this watch, complete with a titanium deployant buckle and equipped with the One Click system so that it can be changed immediately with no need for tools.

TECHNICAL CHARACTERISTICS



*Big Bang Tourbillon Automatic Yellow Neon SAXEM
429.JY.0120.RT*

MOVEMENT

HUB6035 Manufacture Automatic Tourbillon movement.

CASE AND DIAL

Polished and microblasted neon yellow SAXEM with “One Click” system.
Sapphire crystal dial.

STRAP

Lined transparent neon yellow rubber strap.
Titanium deployant buckle clasp.

THE BIG BANG UNICO SORAI TIME FOR RHINOS

In the battle against extinction, time is everything and every second counts.

Hublot has been supporting SORAI – Save Our Rhino Africa India – since 2019. An organisation founded by Hublot ambassador and former international cricket star Kevin Pietersen. His work helps keep rhinos threatened with extinction safe from poachers. As with the two previous limited editions, part of the proceeds from the sale of the 100 Big Bang Unico SORAI will be donated to the organisation. The colours chosen for the third limited edition are those of sunset, recalling the heightened danger faced by rhinos as night falls. Here, the sun is a symbol of hope, of a new dawn.

One of the "BIG FIVE" and the second largest mammal after the elephant, the rhino has seen its numbers drop by 90% over the last ten years. On average, three wild rhinos are killed every day, leaving fewer than 30,000 rhinos currently alive across the world. And while trade in rhino horn has been banned internationally since 1977 by CITES (Convention on International Trade in Endangered Species of Wild Fauna and Flora), poachers continue to hunt and kill rhinos for their horns, whose price is worth more per kilo than gold.

Since 2018, SORAI has supported projects to protect endangered animals, identify new technologies to combat poaching (thermal cameras, GPS tracking of animals) and raise awareness of the need to protect these endangered species. In line with its motto, BE THECHANGE", SORAI is pushing change and working to prevent poaching and hunting. There are many ways to combat poaching (raising public awareness, education, law enforcement, transmitters for tracking animals, increasing ranger numbers and creating sanctuaries for injured or orphaned animals). However, prevention and active rangers on the ground remain

the most effective tools.

Proceeds from the sale of the Big Bang Unico SORAI will go directly to projects supported by SORAI to equip helicopters with cameras, raise awareness in schools about the consequences of poaching and to provide backup to rangers on the ground. These strategies are implemented where the need is biggest and most pressing: South Africa. South Africa is home to more than 80% of the world's total population of rhinos, with the majority of poaching taking place in Kruger National Park, as it has the largest population of wild white rhinos left on earth.

Sculpted from polished and microblasted rhino-grey ceramic specially developed for this limited edition, the Big Bang Unico SORAI features an openworked dial featuring the glowing colours of sunset when the sky catches fire. It is at nightfall that poachers swing into action, cloaked in darkness and more difficult to track. The colours of daybreak: yellow, orange, purple and pink represent the hope brought by dawn, of a new day and a chance at change. Inside the 44 mm diameter case of the Big Bang Unico SORAI, beats the Unico self-winding Manufacture movement with a 72-hour power reserve. Thanks to the patented One Click interchangeable strap system, the Big Bang Unico SORAI can be worn with a grey fabric and Velcro version or a black, purple and orange camouflage design reflecting the hues of sunset and sunrise.

SORAI

SORAI is a socially conscious enterprise that collaborates with the world's most progressive brands and their audiences to support the conservation of key endangered species. In short, our Purpose is that we exist to bring people and business together to ensure that Africa & India's keystone species survive and thrive in the wild. Forever

Founded in 2018 by former international cricketer and conservationist Kevin Pietersen, SORAI has supported grassroots organisations that rescue abandoned, injured, and orphaned endangered species and rehabilitate them where possible.

Alongside its network of global partners, SORAI is also committed to bringing attention to the plight of these animals through award-winning television and digital content. Together with our partners we work to connect with communities around the world to raise awareness of the importance of these animals and their value for future generations

The SORAI emblem is a symbol for change. It informs, it empowers, it unites people through conservation.

SORAI, Be the Change.

[Oursorai.com](https://oursorai.com)

TECHNICAL CHARACTERISTICS



Big Bang Unico SORAI
421.FX.8099.NR.SOA23

MOVEMENT

MHUB1280 UNICO 2 Manufacture self-winding chronograph flyback movement with column wheel.

CASE AND DIAL

Micro-blasted and polished grey ceramic with "One-Click" system.
Matte grey skeleton with "Rhinoceros" applique at 9 o'clock.

STRAP

Grey fabric strap with micro-blasted black ceramic buckle.
Additional black rubber strap with black, orange, and purple camouflage.



CLASSIC FUSION ORIGINAL

33 mm, 38 mm, 42 mm

42 years of audacity.

Hublot brings back the watch that shook up conventions in 1980. Both refined and sporty, this precious gold case strapped on a simple rubber strap, unthinkable at the time, sent huge shock waves through the world of fine watchmaking. By winning over an audience of connoisseurs who were searching for different watch products, so began a tireless visionary momentum, impelled by audacity. This vision inspires the Maison in everything it does, including new product development, designs and partnerships. The Classic Fusion Original celebrates this youthful maturity with timeless simplicity.

Echoes of Carlo Crocco's original design are recognizable in the rubber strap, the purity of the polished black lacquered dial that is only distracted by time, embodied by the faceted hands; the yellow gold and the Maison's hallmark signature. At first sight, seemingly similar to the original, the logo has become more modern and contemporary over time. A past tense conjugated in the present.

Today, the Classic Fusion Original is available in yellow gold, titanium and ceramic; the cases are available in 42, 38 and 33mm. Like the seals, the 6 famous screws place their hallmark on the bezels; their sapphire case backs reveal the mechanical parts. Hublot's iconic details bring the original watch up-to-date, to undoubtedly make it a new timeless, classic.

A case of returning to the past to better shape the future. In all, there are just 500 pieces of this redesigned watch that collectors are sure to transform into a legend.

"Daring... Shattering established conventions, mastering traditional heritage to push back the boundaries, merging high-tech composites with precious, natural materials, working with sectors or people who transcend our motto "to be first, unique and different." 40 exhilarating years have shaped these Classic Fusion Originals. We have redesigned them because Hublot has changed, they embody these rebellious alliances that make us who we are today."

RICARDO GUADALUPE, HUBLOT CEO

TECHNICAL CHARACTERISTICS



Titanium 33 mm
581.NX.1270.RX.MDM

MOVEMENT

MHUB2913 Quartz Movement

CASE AND DIAL

Satin-finished and polished titanium.
Polished black dial.

STRAP

Smooth black rubber strap.



Black Magic 33 mm
581.CX.1270.RX.MDM

MOVEMENT

MHUB2913 Quartz Movement

CASE AND DIAL

Satin-finished and polished black ceramic.
Polished black dial.

STRAP

Smooth black rubber strap.



Yellow Gold 33 mm
581.VX.1230.RX.MDM

MOVEMENT

MHUB2913 Quartz Movement

CASE AND DIAL

Satin-finished and polished yellow gold.
Polished black dial.

STRAP

Smooth black rubber strap.



Titanium 38 mm
565.NX.1270.RX.MDM

MOVEMENT

MHUB1110 Self-winding movement.

CASE AND DIAL

Satin-finished and polished titanium.
Polished black dial.

STRAP

Smooth black rubber strap.



Black Magic 38 mm
565.CX.1270.RX.MDM

MOVEMENT

MHUB1110 Self-winding movement.
Polished black dial.

CASE AND DIAL

Satin-finished and polished black ceramic.
Polished black dial.

STRAP

Smooth black rubber strap.



Yellow Gold 38 mm
565.VX.1230.RX.MDM

MOVEMENT

MHUB1110 Self-winding movement.

CASE AND DIAL

Satin-finished and polished yellow gold.
Polished black dial.

STRAP

Smooth black rubber strap.



Titanium 42 mm
542.NX.1270.RX.MDM

MOVEMENT

MHUB1110 Self-winding movement.

CASE AND DIAL

Satin-finished and polished titanium.
Polished black dial.

STRAP

Smooth black rubber strap.



Black Magic 42 mm
542.CX.1270.RX.MDM

MOVEMENT

MHUB1110 Self-winding movement.
Polished black dial.

CASE AND DIAL

Satin-finished and polished black ceramic.
Polished black dial.

STRAP

Smooth black rubber strap.



Yellow Gold 42 mm
542.VX.1230.RX.MDM

MOVEMENT

MHUB1110 Self-winding movement.

CASE AND DIAL

Satin-finished and polished yellow gold.
Polished black dial.

STRAP

Smooth black rubber strap.

RAINBOW EDITIONS

THE BIG BANG IS SEEING DOUBLE

They may share the same bright look but don't let that fool you:
these new Big Bang models are in fact very different.

What is the rule for new pieces presented during LVMH Watch Week? Even if there were any rules, Hublot would probably not have followed them – just as the brand doesn't follow any playbook! For this first watchmaking event of 2023, the Manufacture has drawn inspiration from its 2022 best-seller, sprinkled with a touch of Haute Joaillerie folly in creating a pair of non-identical twin watches that invite us to play and revel in the art of bejewelled case setting. Although there are two new Big Bang models, we can enjoy a fun game of "Spot The Difference"... there are seven in all!

Let's start with what is the same. The first similarity is a feast for the eyes. No need to be a gem expert to appreciate this: both pieces are Rainbow models, they are adorned with a river of translucent gemstones in a perfect gradation of colours, seamlessly running through all the shades of the rainbow.

The two pieces are not simply stone-set, but fully paved from the case to the bezel to the bracelet. Precious stones take their place alongside the most stunning minerals: ruby, amethyst, blue topaz, tsavorite, as well as a whole spectrum of sapphires – pink, orange, blue and yellow. Each radiant gemstone with its own unique hue, the subtle nuances of which have been paired, one by one, thanks to the expert eyes and hands of the master stone-setter. There are 174 gemstones in total for the Big Bang Integrated and 176 gemstones for the Time Only, and the bracelet for each piece features 768 and 748 set gemstones respectively.

Next, they are both cut from the same metal or alloy: King Gold, so dear to Hublot, and mastered solely by its own Manufacture. This alloy offers a warmer gold colour than

traditional 18K 5N gold. Containing platinum, it lends itself perfectly to all the polishing and satin-finishing operations used to full effect on these two variations, alternating flat satin-finished surfaces and polished chamfers whose brilliance sparkles in harmony with each of the gemstones set on the piece.

Finally, the two pieces share the same completely black dial: main plate, flange and date window. These elements are cloaked in an intense black which offers the perfect monochrome backdrop to showcase the full radiance of the rainbow setting. Two large skeleton hands and a gold crown over-moulded with black rubber form two "ears" at either side at 3 o'clock and 9 o'clock. The case and bracelet are perfectly united: seamless in style, material and colour all while offering complete comfort to the wearer.

Each piece is powered by its own movement. The first is a chronograph, equipped with the Unico Manufacture self-winding movement – the original movement from the Hublot Manufacture – a skeleton calibre offering a power reserve of three full days. This prestigious mechanism beats within a large 42-mm diameter case.

The second piece is concentrated within a 40-mm diameter case – the first time this diameter has been available on the Big Bang since it was unveiled in 2022 – which gives it a more compact, edgy character. The movement, three hands and date on this "Time Only" are the perfect fit for the case which fills the whole space. The Big Bang Integrated Time Only King Gold Rainbow is well below the 10 mm mark in terms of thickness (measuring just 9.25 mm) and is the perfect fusion of Haute Horlogerie technicity and Haute Joaillerie levity!

TECHNICAL CHARACTERISTICS



Big Bang Unico Integrated King Gold Rainbow
451.OX.1180.OX.3999

MOVEMENT

MHUB1280 Unico Manufacture, self-winding chronograph flyback movement with column wheel.

CASE AND DIAL

Satin-finished and polished 18K King Gold set with 120 coloured gemstones: rubies, pink sapphires, amethysts, blue sapphires, blue topaz, tsavorites, yellow sapphires and orange sapphires.

Matt black skeleton.

STRAP

Satin-finished and polished 18K King Gold bracelet with 18K king gold deployant buckle clasp

Set with 768 coloured gemstones



Big Bang Integrated Time Only King Gold Rainbow
456.OX.0180.OX.3999

MOVEMENT

MHUB1710 Self-winding movement.

CASE AND DIAL

Satin-finished and polished 18K King Gold set with 128 coloured gemstones: rubies, pink sapphires, amethysts, blue sapphires, blue topazes, tsavorites, yellow sapphires and orange sapphires.

Sapphire Crystal.

STRAP

Satin-finished and polished 18K King Gold bracelet with 18K King Gold deployant buckle clasp

Set with 748 coloured gemstones

TAG HEUER

Since 1860, watchmaking pioneer TAG Heuer has been blending technological innovations, high-precision timing and cutting-edge designs to create products whose performance continues to shape the passing of time.

1860, Saint-Imier at the very heart of the birthplace of watchmaking: a bold young man decides to found his own watchmaking brand. His name: Edouard Heuer. At the age of just 20, he was to revolutionize the watchmaking industry by breaking away from the established rules. Ever since that time, TAG Heuer's vocation has been to push the boundaries and defy convention in order to invent incredible watches and chronographs of extreme precision.

The world of TAG Heuer is intimately linked to motor racing and the division of time into infinitely small units, but its aura extends well beyond and to other disciplines that share its values, including sports, entertainment, and fields where precision, boldness and performance come to life. This allows the brand to fully showcase its heritage and to embody a unique avant-garde and disruptive lifestyle. All TAG Heuer ambassadors perfectly reflect the mindset, taste for challenge, performance and non-conformism encouraged by its founder. They are individuals who build the legend and share an ability to stand up to pressure, constantly pushing their limits.

"TAG HEUER REPRESENTS AN AVANT-GARDE AND DISRUPTIVE LIFESTYLE BASED ON 163 YEARS OF INNOVATION AND EXPERTISE. THE BRAND HAS A STRONG ENTREPRENEURIAL SPIRIT AND VISION, AS WELL AS DEEP ROOTS IN SPEED AND PRECISION SPORTS - A RICH EMOTIONAL AND HISTORIC MOTOR RACING HERITAGE IN PARTICULAR. THE FIRST 2023 REINTERPRETATIONS OF SOME OF OUR ICONIC YET CONTEMPORARY MECHANICAL COLLECTIONS LIKE THE TAG HEUER AQUARACER, CARRERA OR MONZA, ALONGSIDE BOLD NEW PRODUCTS LIKE OUR THREE NEW TAG HEUER CONNECTED WATCHES, ARE INNOVATIVE AND RESOLUTELY MODERN WAYS OF PROJECTING THE UNIQUE VALUES AND MINDSET OF THE BRAND INTO THE FUTURE."

FREDERIC ARNAULT, TAG HEUER CEO

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TAG HEUER KICKS-OFF 2023 WITH SIX BREATHTAKING NOVELTIES AT THE LVMH WATCH WEEK

A TAG Heuer Aquaracer, Carrera and Monza – as well as three new TAG Heuer Connected watches are just the beginning...

TAG HEUER CONNECTED CALIBRE E4 42 MM - GOLF EDITION

Since 2015, TAG Heuer has established itself as the pioneer in luxury connected watches and a favorite among the golfing community. The new 42-mm version will bring unprecedented benefits to golfers and is taking the sports smartwatch into a new dimension. This newest TAG Heuer Connected Golf Edition is the lightest ever made by TAG Heuer to date and features new algorithms that will – together with the new Full Shot Tracking functionality - once again take everyone's game to the next level.

Imagine starting a round of golf on your watch and never having to touch your TAG Heuer Connected during the game for it to keep track of your score - with the new TAG Heuer Connected Golf Edition this is now possible. All the shots are tracked from the tee to the green, and

once there, putting is also tracked. Best of all, the tracked shots are allocated to a club, so one's club statistics and distances evolve over time to make sure the club recommendation learns from one's performance, making each watch highly customized to the golfer over time.

The TAG Heuer Connected Calibre E4 Golf Edition offers a redesigned interface to make it easier to control the watch's golf-related functions, including high-resolution 2D maps showing hazards and distances on more than 40,000 golf courses around the world. It allows wearers to improve their game, no matter their level. The new TAG Heuer Connected Golf Edition has a 42-mm dial, which corresponds to the diameter of a golf ball.

THE BLACK TITANIUM TAG HEUER CONNECTED CALIBRE E4 42 MM - A MUCH-ANTICIPATED SIZED-DOWN VERSION

With its urban, sporty and elegant all-black aesthetic, the TAG Heuer Connected Calibre E4 in matte black sandblasted DLC grade 2 titanium has quickly become the most successful style of this collection - alongside the unmatched Golf Edition. With the introduction of a smaller 42-mm size in 2022, joining the original 45-mm assortment, it was only natural that TAG Heuer would now also add a full black option to this universally appreciated diameter.

Joining the core collection as of February 2023, the new timepiece exudes modernity, high performance and style. The matte grade 2 titanium case offers wearers an ultra-lightweight and highly resistant choice for their daily connected companion. With its signature chronograph-inspired design, which includes a black steel rotating crown and matching pushers used for interface navigation, refined watchmaking finishes and high-end

digital experience with a wide range of watch faces and personalization options, the TAG Heuer Connected Calibre E4 42 mm confirms its pioneering role in the luxury smartwatch category. Its large 1.28" OLED screen is protected by a domed sapphire crystal echoing the brand's mechanical watch excellence.

In short, the 42-mm black titanium alongside the 42-mm Golf Edition are the lightest smartwatches ever developed by TAG Heuer with this specific watch being a very elegant piece for anyone with an active lifestyle. Blending into all aspect of their life either by keeping them connected during their working hours or recording their fitness or yoga sessions, while tracking their daily activity for the wellness tracker.

TAG HEUER CONNECTED CALIBRE E4 SPORT EDITION 45 MM

With the TAG Heuer Connected Calibre E4 Sport Edition model, TAG Heuer is expanding its offer to all committed athletes. Thanks to new functions and a redesigned strap, the TAG Heuer Connected Sport Edition 45 mm will monitor any sporting activity with an even wider range of data. TAG Heuer takes this opportunity to launch a new “Trail & Hiking” application for runners and hikers in love with the mountains and going higher than others, with the release of this software update planned for mid-February.

This new Sport Edition is distinguished at first glance by a new strap that is not just aesthetically pleasing. The use of rubber enhances the wearer’s experience in action. The bracelet has been given two color patterns with a fine mesh, an innovation that allows the skin to breathe better. It is also equipped with a pin buckle: user experiences and tests have shown that during physical effort, it is not uncommon for the wrists of active men and women to gain some volume, so the pin buckle allows the watch to fit perfectly to the user’s body while moving.

The TAG Heuer Connected’s in-house developers have added a new function for this new edition: the fine-tuned use of the barometer makes it possible to track the gradients of sporting activities, a function that is very much in-demand by TAG Heuer customers. This new feature is based on the potential of the TAG Heuer Connected Calibre E4 that powers its latest generation of smartwatches.

The last element to facilitate sports activities: the steel crown is now topped with a rubber insert on all 45-mm models, making it easier to handle. Demanding sports enthusiasts will highly appreciate this new feature, as the rubberized crown can be used even with wet hands. All in all: technology adapted to the needs of the user, functionalities that allow both amateur and professional athletes to achieve their personal goals, and a meticulous design that conveys natural and contemporary elegance.

TAG HEUER AQUARACER PROFESSIONAL 200 SOLARGRAPH - THE ULTIMATE OUTDOORS COMPANION

A few months after launching its groundbreaking TAG Heuer Aquaracer Solargraph at Watches and Wonders 2022, TAG Heuer is pleased to announce the arrival of the new TAG Heuer Aquaracer Professional 200 Solargraph Titanium, powered yet again by a solar movement. This new timepiece with a bold metallic look joins the beautifully curated TAG Heuer Aquaracer collection, known for its exceptional quality, resistance and performance. The new model’s strengths lie in its lightness and durability - and hence make it the ultimate companion as it was created to offer comfort, robustness and resistance.

What makes the TAG Heuer Aquaracer Professional 200 the perfect watch to wear outdoors is its unique dial, partly translucent, which allows the movement to recharge itself with the light’s rays. It is complemented by the polar blue accents, the iconic evocation of the northern lights which illuminate the nights in the Arctic Circle, a nod to the origins of the outdoor philosophy of the TAG Heuer Aquaracer. The sleek and sporty bracelet is also made of titanium for ergonomics, and better resistance to the elements and hazards encountered on any adventures.

TAG HEUER CARRERA CHRONOGRAPH 60TH ANNIVERSARY EDITION - THE MOST COLLECTIBLE VERSION OF THE ICONIC DESIGN

Six decades since the birth of the genre-defining Heuer Carrera, TAG Heuer introduces a highly anticipated limited-edition model inspired by a collector's favorite, the new TAG Heuer Carrera Chronograph 60th anniversary. The 600-piece edition watch has a 'panda' dial and becomes the curtain-raiser to the 60th Anniversary of Jack Heuer's timeless creation. Introduced in 1963, the Carrera has defined the wristwatch chronograph genre for six decades and is now recognized around the world for its classic, elegant profile, ultra-legible dial, and utterly dependable engineering. It has been worn by legends of motor sport and stars of the silver screen, from the likes of James Hunt in the 1960s, to Mick Jagger in the 1970s, and on to Ryan Gosling today. It is an icon among icons.

The Heuer Carrera 2447 SN was a masterpiece of understated yet high-functioning design and legibility – and the newest TAG Heuer Carrera Chronograph 60th Anniversary is a faithful reinterpretation of it. The colorways are lifted directly from vintage to new, including the black stripes down the central hands and hour markers, the double stops at 12, and of course the black counters with high-contrast white markings.

The vintage Heuer logo is in place, too, with the name Carrera above it on a silver sunray-brushed dial. Even the counter at 6 carries over the word 'Swiss', marking the watch's Swiss Made status. In a game of spot the difference, some observers will note the 60-minute and 12-hour chronograph counters are reversed, as well as the subtraction of the T from the dial which designated radioactive tritium on the original watch. This has been replaced with contemporary Super-LumiNova® on the new model. Surrounding the dial is a 39-mm polished steel case, topped by a raised profile 'glass box' in sapphire crystal, which, along with the vintage pushers, beige lume and slimline tension ring around the dial's outer edge, gives the watch much of its retro look. Turning the TAG Heuer Carrera Chronograph 60th Anniversary over, its modern classification becomes clearer. A sapphire crystal case back reveals the Calibre Heuer 02, TAG Heuer's 80-hour in-house automatic chronograph movement. The case back is engraved with the watch's individual number, XXX/600, and with note of its 100-meter water resistance. The finishing touch is a perforated black calfskin leather racing strap with pin buckle.

TAG HEUER MONZA FLYBACK CHRONOMETER - A MODERN INTERPRETATION OF A TIMELESS CLASSIC

As one of the significant timepieces in more than 160 years of history for the Swiss luxury watchmaker, the TAG Heuer Monza returns in a contemporary tribute to the indelible link between the company and competitive motor sport. The new TAG Heuer Monza Flyback Chronometer is a special edition with a 42-mm case, made of ultra-lightweight and resistant carbon.

The watch offers three functions that are essential to a racing driver in action: a chronograph, a tachymeter scale which indicates average speed for a 1-kilometer or 1-mile distance, measured using the indicator on the black flange, as well as a pulsometer, which helps determine one's heart rate per minute.

Its striking black dial features a two-register layout with a translucent fumé blue sapphire crystal chronograph counter at 3 and the permanent second at 6 o'clock. The unique skeletonized dial reveals the movement underneath and echoes the piece's mechanical roots: the TAG Heuer Monza Flyback Chronometer is powered by the in-house Calibre Heuer 02 Flyback, a chronograph movement with COSC certification. The notable advantage of a flyback function is the ability to reset the chronograph without stopping it, using the black DLC steel pushbuttons. At 9 o'clock, the date window is in blue luminescent, a first for TAG Heuer.

TECHNICAL CHARACTERISTICS



TAG HEUER CONNECTED
Calibre E4 42 mm Golf Edition

GENERATION

Calibre E4, Mod Connect 42 mm.

HARDWARE & OPERATING SYSTEM

Battery life: 1 Full Day. Wear OS by Google.

CASE AND WATCH EXPERIENCE

42 mm diameter, sandblasted black DLC grade 2 titanium case, specific timer design with 18-holes indication, water resistance: 50 meters. Watch faces, Sports Watch App: Running, Cycling, Swimming, Fitness, Golf, Wellness and Trail.

STRAP

White rubber strap, additional full black leather strap with green stitching and green lining.



TAG HEUER CONNECTED
Calibre E4 42 mm

GENERATION

Calibre E4, Mod Connect 42mm.

HARDWARE & OPERATING SYSTEM

Battery life: 1 Full Day. Wear OS by Google.

CASE AND WATCH EXPERIENCE

42 mm diameter, sandblasted black DLC grade 2 titanium case, domed sapphire crystal, water resistance: 50 meters. Watch faces, Sports Watch App: Running, Cycling, Swimming, Fitness, Golf and Wellness and Trail.

STRAP

Strap: black rubber strap, black DLC grade 2 titanium folding clasp with double safety push-buttons.



TAG HEUER CONNECTED
Calibre E4 Sport Edition 45 mm

GENERATION

Calibre E4, Mod Connect 45mm.

HARDWARE & OPERATING SYSTEM

Battery life: 1 Full Day. Wear OS by Google.

CASE AND WATCH EXPERIENCE

45 mm diameter, sandblasted black DLC grade 2 titanium case, flat sapphire crystal, water resistance: 50 meters. Watch faces, Sports Watch App: Running, Cycling, Swimming, Fitness, Golf, Wellness and Trail.

STRAP

Black rubber strap with red rubber mesh, black DLC grade 2 titanium pin buckle.



TAG HEUER AQUARACER

Professional 200 Solargraph

MOVEMENT

Calibre TH50-00.

CASE AND DIAL

40 mm diameter, titanium grade 2 sand blasted case, Titanium grade 2 sand blasted 60-minute scale unidirectional turning bezel, 200 meters water resistance. Black Sunray brushed dial, black applied indexes & hands with white Super-LumiNova®.

BRACELET

Sand blasted titanium grade 2 bracelet, titanium grade 2 folding clasp with double safety push-buttons with comfort link extension.



TAG HEUER CARRERA

Chronograph 60th Anniversary

MOVEMENT

Calibre HEUER O2 Automatic.

CASE AND DIAL

39 mm diameter, steel polished case, domed sapphire crystal with double anti-reflectant, 100 meters water resistance. Silver sunray brushed dial, rhodium plated faceted indexes, rhodium plated polished hour and minute hands with beige Super-LumiNova®.

STRAP

Black racing perforated calf skin grained strap, polished steel pin-buckle.



TAG HEUER MONZA

Flyback Chronometer

MOVEMENT

Calibre HEUER O2 COSC Flyback.

CASE AND DIAL

42 mm diameter, carbon case, carbon fixed bezel, 100 meters water resistance. Black fine-brushed dial, black flange with pulsometer, tachymeter, black and white lacquered hour and minute hands with off-white Super-LumiNova®.

STRAP

Black fabric strap with blue stitching; black lining, carbon folding clasp with double safety push buttons.

ZENITH

By bringing together all the watchmaking know-how under one roof, Georges Favre-Jacot revolutionised the watch manufacturing model for good. His visionary intuition gave the Zenith Manufacture a permanent place in history and paved the way for breakthroughs in production techniques. Since 1865, Zenith has been accompanying extraordinary figures that dreamt big and strove to achieve the impossible – be it Louis Blériot’s history-making flight across the English Channel or Felix Baumgartner’s record-setting stratospheric free-fall jump.

With innovation as its guiding star, Zenith features exceptional in-house developed and manufactured movements in all its watches. From the first automatic chronograph and now-legendary El Primero movement, which the in-house artisans spent seven years developing, to the fastest chronograph with 1/100th of a second precision, Zenith owes its success to individuals who believe it is time to reach their star.

“ZENITH HAS A PROUD HISTORY OF UNSURPASSED TECHNICAL INNOVATION IN THE REALM OF HIGH FREQUENCY, ALONG WITH MORE THAN 2,333 CHRONOMETRY PRIZES AND OVER 600 MOVEMENT VARIATIONS IN JUST OVER A CENTURY AND A HALF OF EXISTENCE. COMBINING THIS PROUD TRADITION WITH A SPIRIT OF DYNAMIC THINKING, WE ARE WRITING NOT JUST OUR OWN FUTURE...BUT THE FUTURE OF SWISS WATCHMAKING ITSELF.”

JULIEN TORNARE, ZENITH CEO

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ZENITH UNVEILS THE LATEST ADDITIONS TO THE DEFY COLLECTION AT LVMH WATCH WEEK 2023

Kicking off 2023 with a focus on its most creative and daring platform for horological innovation, ZENITH is unveiling some of its latest DEFY creations at LVMH Watch Week 2023 alongside LVMH Maisons Bulgari, Hublot and Tag Heuer. Taking on a hybrid format of on-location and digital presentations, this year LVMH Watch Week is heading to Singapore followed by New York. In parallel, ZENITH will host presentations in local markets.

ZENITH is further building up the different lines within the DEFY collection, synonymous with the Manufacture's unique take on progressive watchmaking. The DEFY Skyline Skeleton introduces a new expression of the modern skeleton watch, equipped with an El Primero calibre and boasting a uniquely symmetrical open dial. The DEFY Skyline is also proposed in a new mid-size, unisex 36mm version, incorporating new pastel colours into the instantly recognizable case design. The DEFY Skyline in 41mm also receives its first Boutique Edition, masterfully blending dark and golden tones. In the rugged spirit of the DEFY Extreme, ZENITH continues to seek inspiration from the raw, elemental beauty of wild terrains with the DEFY Extreme Glacier.

On the evolution of the DEFY collection, ZENITH CEO Julien Tornare shared, "In just one year, the DEFY Skyline has become one of the most in-demand lines for ZENITH. Its strong visual identity, unique movement and effortless versatility have made it a compelling choice within the sporty steel bracelet segment. It's a purely modern creation that's full of details that carry on the enduring legacy of the DEFY collection that goes back to 1969. This year, the collection is growing with a new skeleton version featuring a bold and futuristic design, as well as mid-size unisex version of the DEFY Skyline in 36mm with some vibrant dial colours. We're really excited to witness the completion of the DEFY collection with these dynamic new references."

DEFY SKYLINE SKELETON

Introduced last year as the latest chapter in the enduring DEFY legacy of sturdy and singularly futuristic

timekeepers, the DEFY Skyline collection was conceived for an ever-fast-moving world where every fraction of a second can be a decisive one. Taking cues from modern cityscapes where structures and light are bound in a constantly moving interplay, the DEFY Skyline Skeleton reaches even further towards the light on the horizon and opens a whole new world of possibilities to what a skeleton watch can be.

Housed within an angular 41mm steel case, the harmoniously symmetrical skeleton dial takes on the form of a four-pointed star, in a nod to the ZENITH "double Z" logo of the 1960s. The chapter ring's applied baton hour markers as well as the central hour and minute hands are filled with Super-LumiNova for easy legibility; something that is usually sacrificed in skeleton watches. A constantly running 1/10th of a second counter at 6 o'clock makes steady jumps in fixed increments, completing one revolution every 10 seconds. The open dial comes in black or blue, with the skeleton movement's main plate as well as the bridges and open star-shaped oscillating weight finished in the same colour as the open dials for a cohesive and architectural look. The different finishes combining matte, satin-brushed and polished surfaces further accentuate the depth of the moment and intensity of the colour.

Following the unique octagonal geometry of the early DEFY models of the 1960s, the sculpted steel case of the DEFY Skyline Skeleton retains the same DNA of robustness and durability as its predecessors while bringing an edgier and more architectural aesthetic, as well as a host of new functions to the metropolis-ready companion. Fixed atop the 41mm stainless steel case with sharply

defined edges, the faceted bezel is reminiscent of those from early DEFY models, reimagined with twelve sides that are positioned as extensions to the hour markers. With an emphasis on performance in the largest possible range of activities and situations, the screw-down crown emblazoned with the star emblem provides a water-resistance of 10 ATM (100 metres).

Visible from the front as well as the sapphire display back is the openworked version of the high-frequency automatic El Primero calibre, the 3620 SK. Built with a similar architecture as the El Primero 3600 1/10th of a second chronograph, this automatic manufacture movement drives the 1/10th of a second hand directly from the escapement, which beats at 5Hz (36'000 VpH), thus making it a “natural” fraction-of-a-second indication. Its efficient automatic bi-directional winding mechanism with a star-shaped rotor delivers a power reserve of approximately 60 hours.

With versatility at its core, the DEFY Skyline Skeleton features an ingenious quick strap-change mechanism consisting of secure buttons on the back. The steel bracelet with a satin-brushed surface with chamfered and polished edges can easily be swapped with the supplied rubber strap and steel folding clasp with a starry sky pattern that's colour-matched to the dial. Bringing a new dimension to the DEFY line and reimagining the possibilities of skeleton watches in form as well as function, the DEFY Skyline Skeleton is available at ZENITH boutiques and authorized retailers around the world. Alongside the DEFY Skyline Skeleton, ZENITH is also presenting other new creations from across the DEFY collection.

DEFY SKYLINE - NOW IN 36MM

New size, new colours, same striking silhouette and stellar brilliance. The DEFY Skyline is now available in a 36mm version, keeping the angular form of the original while introducing more modest, unisex proportions that perfectly fit those who prefer a smaller fit.

The mid-size DEFY Skyline comes in three dial colours. The first is the same metallic deep blue found in the 41mm version, while the other two take on totally new tones in the DEFY line, which has always dared to explore more striking chromatics since 1969. These pastel tones, in pink or green, have a metallic base that is polished then satin-brushed, with rays emanating from the applied ZENITH five-pointed star at the top of the dial. The geometrical pattern consists of engraved four-pointed stars,

which are in fact a modern reimagining of the Zenith “double Z” logo of the 1960s. Adding more architectural depth, the raised and sloped chapter ring takes on the same dodecagonal form as the bezel. Perfectly integrated, the date wheels are done in colours matched to the dials.

Available with or without brilliant-cut white diamonds on the bezel, the mid-size DEFY Skyline retains the faceted steel case and twelve-sided bezel of its larger counterpart. Intended as a watch for all occasions and situations, its screw-down crown ensures a water-resistance of 10 ATM (100 metres). For added versatility, the quick strap-change mechanism on the case back allows for easy swapping between the steel bracelet and supplied starry sky-patterned rubber strap with folding clasp in the same colour as the dial. The mid-size version of the DEFY Skyline is powered by the Elite 670 automatic manufacture movement, which has been decorated with a sleek and modern grey finish, with a rotor in the shape of an open star in the same aesthetic as other DEFY lines. It delivers a power reserve of 50 hours when fully wound.

DEFY SKYLINE BOUTIQUE EDITION

Following the phenomenal reception of the DEFY Skyline collection last year, ZENITH is pleased to introduce its first boutique-exclusive edition of the groundbreaking model, offering an alluring combination of contrasting tones. Housed in a 41mm angular steel case with a dodecagonal bezel that recalls the earliest DEFY wristwatches from 1969, the DEFY Skyline Boutique Edition stands out with its radiant anthracite dial, engraved with a rose gold motif and set with rose gold hands and hour markers. The visual animation is one of a constellation of golden stars twinkling against the night sky. To achieve this eye-catching effect the four-pointed stars, recalling the ZENITH emblem found in past references, are first engraved on the dial, then plated with rose gold.

Powered by the El Primero 3620 automatic high-frequency calibre, the DEFY Skyline features a unique running 1/10th of a second indicator that's driven directly from the 5Hz escapement. Built with a similar architecture as the El Primero 3600 1/10th of a second chronograph, this automatic manufacture movement visible through the sapphire display back and is also endowed with a stop-second mechanism for precise time-setting. The efficient automatic winding mechanism with bi-directional rotor with a futuristic star motif delivers a power reserve of approximately 60 hours. The DEFY Skyline Boutique Edition is delivered on a steel bracelet with a

satin-brushed surface with chamfered and polished edges, seamlessly following the contours of the angular case. A black rubber strap with a starry sky pattern is also provided with a steel folding clasp and can be easily swapped without any tools using the DEFY case's ingenious quick strap-change mechanism consisting of secure buttons on the back. The DEFY Skyline Boutique Edition will be available exclusively from ZENITH physical and online boutiques around the world.

DEFY EXTREME GLACIER

As a watch made to brave the elements no matter how far off the beaten path, ZENITH sought to highlight the environments that the DEFY Extreme was destined for with a series of evocative special editions that integrate natural stones within the ruggedness of the toughest 1/100th of a second chronograph around. Following the DEFY Extreme Desert launched in 2021, ZENITH is going to the opposite kind of landscape for the second edition: Meet the DEFY Extreme Glacier.

Blurring the lines between precision watchmaking and sculptural, wearable art, the DEFY Extreme Glacier is directly inspired by frozen barren landscapes, where only those truly adapted to endure the harsh and extreme environment can thrive. An integral part of the titanium case, the component that protects the pushers as well as the dodecagonal bezel are crafted from chalcedony, a crystalline semi-translucent stone with a pale blue hue that evokes the frozen glaciers. Meticulously cut and polished by hand, each stone is different and exhibits slightly different colours and fibrous structures, making each of the 50 examples of the DEFY Extreme Glacier essentially a unique piece.

The open dial of the DEFY Extreme Glacier reveals the inner workings of the innovative and singular El Primero 1/100th of a second automatic high-frequency chronograph calibre and its two regulating organs beating at 50Hz for the chronograph and 5Hz for the timekeeping. Keeping with the ice-cold theme, the chronograph counters are made in transparent sapphire crystal that's given a frosted finish, recalling a layer of ice that allows light to pass through. Completing the look of this conceptual piece are the supplied durable black Velcro strap and

white rubber strap, which can be easily swapped with the titanium bracelet using the quick strap-change mechanism on the back of the case.

The DEFY Extreme Glacier is made in a limited edition of 50 pieces, available exclusively at ZENITH physical and online boutiques. Representing the culmination point of the DEFY collection and its different lines, which now share a common futuristic design language and spirit of endurance, these latest creations unveiled during LVMH Watch Week set the forward momentum for the year, with another emblematic ZENITH collection set to make a grand return during Watches & Wonders in March 2023.

ZENITH: TIME TO REACH YOUR STAR.

ZENITH exists to inspire individuals to pursue their dreams and make them come true – against all odds. Since its establishment in 1865, ZENITH became the first vertically integrated Swiss watch manufacture, and its watches have accompanied extraordinary figures that dreamt big and strived to achieve the impossible – from Louis Blériot's history-making flight across the English Channel to Felix Baumgartner's record-setting stratospheric free-fall jump. Zenith is also highlighting visionary and trailblazing women by celebrating their accomplishments and creating the DREAMHERS platform where women share their experiences and inspire others to fulfil their dreams.

With innovation as its guiding star, ZENITH exclusively features in-house developed and manufactured movements in all its watches. Since the creation of the El Primero in 1969, the world's first automatic chronograph calibre, ZENITH has gone on to master high-frequency precision and offers time measurements in fractions of a second, including 1/10th of a second in the Chronomaster collection and 1/100th of a second in the DEFY collection. Because innovation is synonymous with responsibility, the ZENITH HORIZ-ON initiative affirms the brand's commitments to inclusion & diversity, sustainability and employee wellbeing. ZENITH has been shaping the future of Swiss watchmaking since 1865, accompanying those who dare to challenge themselves and reach new heights. The time to reach your star is now.

TECHNICAL CHARACTERISTICS



DEFY SKYLINE SKELETON

Reference: 03.9300.3620/79.1001

MOVEMENT

El Primero 3620, automatic, 36 000 VpH (5 Hz).
Power reserve approx. 60 hours.
Hours and minutes in the centre. 1/10th of a second counter at 6 o'clock.

CASE AND DIAL

Stainless steel 41mm case. Blue-toned Openworked dial.
Rhodium-plated, faceted and coated with SuperLuminova SLN CI hour markers.
Rhodium-plated, faceted and coated with SuperLuminova SLN CI hands.

STRAP

Stainless steel bracelet and folding clasp. Comes with a blue rubber strap with starry sky pattern and folding clasp.



DEFY SKYLINE SKELETON

Reference: 03.9300.3620/78.1001

MOVEMENT

El Primero 3620, automatic, 36 000 VpH (5 Hz).
Power reserve approx. 60 hours.
Hours and minutes in the centre. 1/10th of a second counter at 6 o'clock.

CASE AND DIAL

Stainless steel 41mm case. Black-toned Openworked dial.
Rhodium-plated, faceted and coated with SuperLuminova SLN CI hour markers.
Rhodium-plated, faceted and coated with SuperLuminova SLN CI hands.

STRAP

Stainless steel bracelet folding clasp. Comes with a black rubber strap with starry sky pattern and folding clasp.



DEFY SKYLINE

Reference: 03.9400.670/51.1001

MOVEMENT

ELITE 670, 28 800 VpH (4 Hz).
Power reserve approx. 50 hours.
Hours and minutes in the centre. Central seconds hand. Date indication at 3 o'clock.

CASE AND DIAL

Stainless steel 36mm case. Blue sunray-patterned dial.
Rhodium-plated, faceted and coated with SuperLuminova SLN CI hour markers.
Rhodium-plated, faceted and coated with SuperLuminova SLN CI hands.

STRAP

Stainless steel bracelet and folding clasp. Comes with a blue rubber strap with starry sky pattern and folding clasp.



DEFY SKYLINE

Reference: 16.9400.670/51.1001

MOVEMENT

ELITE 670, 28 800 VpH (4 Hz).
Power reserve approx. 50 hours.
Hours and minutes in the centre. Central seconds hand. Date indication at 3 o'clock.

CASE AND DIAL

Stainless steel 36mm case. Blue sunray-patterned dial. 52 VVS brilliant-cut diamonds bezel. Rhodium-plated, faceted and coated with SuperLuminova SLN CI hour markers. Rhodium-plated, faceted and coated with SuperLuminova SLN CI hands.

STRAP

Stainless steel bracelet and folding clasp. Comes with a blue rubber strap with starry sky pattern and folding clasp.



DEFY SKYLINE

Reference: 03.9400.670/61.1001

MOVEMENT

ELITE 670, 28 800 VpH (4 Hz).
Power reserve approx. 50 hours.
Hours and minutes in the centre. Central seconds hand. Date indication at 3 o'clock.

CASE AND DIAL

Stainless steel 36mm case. Light, green-toned sunray-patterned dial. Rhodium-plated, faceted and coated with SuperLuminova SLN CI hour markers. Rhodium-plated, faceted and coated with SuperLuminova SLN CI hands.

STRAP

Stainless steel bracelet and folding clasp. Comes with a Light, green-toned rubber strap with starry sky pattern and folding clasp.



DEFY SKYLINE

Reference: 16.9400.670/61.1001

MOVEMENT

ELITE 670, 28 800 VpH (4 Hz).
Power reserve approx. 50 hours.
Hours and minutes in the centre. Central seconds hand. Date indication at 3 o'clock.

CASE AND DIAL

Stainless steel 36mm case. Light, green-toned sunray-patterned dial. 52 VVS brilliant-cut diamonds bezel. Rhodium-plated, faceted and coated with SuperLuminova SLN CI hour markers. Rhodium-plated, faceted and coated with SuperLuminova SLN CI hands.

STRAP

Stainless steel bracelet and folding clasp. Comes with a Light, green-toned rubber strap with starry sky pattern and folding clasp.



DEFY SKYLINE

Reference: 03.9400.670/18.1001

MOVEMENT

ELITE 670, 28 800 VpH (4 Hz).
Power reserve approx. 50 hours.
Hours and minutes in the centre. Central seconds hand. Date indication at 3 o'clock.

CASE AND DIAL

Stainless steel 36mm case. Pink-toned sunray-patterned dial.
Rhodium-plated, faceted and coated with SuperLuminova SLN CI hour markers.
Rhodium-plated, faceted and coated with SuperLuminova SLN CI hands.

STRAP

Stainless steel bracelet and folding clasp. Comes with a pink rubber strap with starry sky pattern and folding clasp.



DEFY SKYLINE

Reference: 16.9400.670/18.1001

MOVEMENT

ELITE 670, 28 800 VpH (4 Hz).
Power reserve approx. 50 hours.
Hours and minutes in the centre. Central seconds hand. Date indication at 3 o'clock.

CASE AND DIAL

Stainless steel 36mm case. Pink-toned sunray-patterned dial. 52 VVS brilliant-cut diamonds bezel. Rhodium-plated, faceted and coated with SuperLuminova SLN CI hour markers. Rhodium-plated, faceted and coated with SuperLuminova SLN CI hands.

STRAP

Stainless steel bracelet and folding clasp. Comes with a pink rubber strap with starry sky pattern and folding clasp.



DEFY SKYLINE BOUTIQUE EDITION

Reference: 03.9300.3620/02.1001

MOVEMENT

ELITE 670, 28 800 VpH (4 Hz). Power reserve approx. 50 hours.
Hours and minutes in the centre. 1/10th of a second indication at 9 o'clock.
Date indication at 3 o'clock.

CASE AND DIAL

Stainless steel 41mm case. Slate-grey-toned sunray-patterned dial.
Rhodium-plated, faceted and coated with SuperLuminova SLN CI hour markers.
Gold-plated, faceted and coated with SuperLuminova SLN CI hands.

STRAP

Stainless steel bracelet and folding clasp. Comes with a black rubber strap with starry sky pattern and folding clasp.



DEFY EXTREME GLACIER

Reference: 95.9201.9004/25.1001

MOVEMENT

El Primero 9004, automatic, 36 000 VpH (5 Hz).

Power reserve approx. 60 hours. Hours and minutes in the centre. Small seconds at 9 o'clock. 1/100th of a second Chronograph: Central chronograph hand that makes one turn each second, 30-minute counter at 3 o'clock, 60-second counter at 6 o'clock, Chronograph power-reserve indication at 12 o'clock

CASE AND DIAL

Brushed Titanium & Calcedony 45mm case. Tinted sapphire with three silver-coloured counters dial. Rhodium-plated, faceted and coated with SuperLuminova SLN CI hour markers. Rhodium-plated, faceted and coated with SuperLuminova SLN CI hands.

STRAP

Brushed titanium bracelet. Full Interchangeable strap system. 2 straps included: 1 White Rubber with folding buckle & 1 Velcro. Titanium Triple folding clasp.

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