

Excellent start to the year for LVMH

Paris, April 12th, 2023

LVMH Moët Hennessy Louis Vuitton, the world's leading high-quality products group, recorded revenue of 21 billion euros in the first quarter of 2023, up 17% compared to the same period of 2022. Organic revenue growth was 17%. LVMH had an excellent start to the year, within a geopolitical and economic environment which remains uncertain.

Europe and Japan, which enjoyed strong growth momentum, benefited from robust demand from local customers and international travelers; the United States, a market which continues to grow, had a steady performance. Asia experienced a significant rebound following the lifting of health restrictions.

Revenue by business group:

<i>Euro millions</i>	Q1 2023	Q1 2022	% Change Q1 2023/Q1 2022	
			Reported	Organic*
Wines & Spirits	1 694	1 638	+ 3 %	+ 3 %
Fashion & Leather Goods	10 728	9 123	+ 18 %	+ 18 %
Perfumes & Cosmetics	2 115	1 905	+ 11 %	+ 10 %
Watches & Jewelry	2 589	2 338	+ 11 %	+ 11 %
Selective Retailing	3 961	3 040	+ 30 %	+ 28 %
Other activities and eliminations	(52)	(41)	-	-
Total LVMH	21 035	18 003	+ 17 %	+ 17 %

* with comparable structure and constant exchange rates. The structural impact and currency effect for the Group was zero.

The **Wines & Spirits** business group recorded revenue growth of 3% in the first quarter of 2023 (+3% organically). The Champagne business once again recorded strong revenue growth, driven by the continuation of its value creation strategy. Hennessy cognac showed resilience against the economic environment in the US and despite continued high stock levels among distributors subsequent to various disruptions observed at the end of the year. Among Provence rosé wines, Château d'Esclans enjoyed an excellent performance and an important partnership was signed with the prestigious domain Minuty, one of the world's leaders. Joseph Phelps Vineyards, one of the most respected wine estates in Napa Valley, California, was integrated for the first time in the first quarter accounts. Glenmorangie whisky and Belvedere vodka recorded good growth.

The **Fashion & Leather Goods** business group recorded 18% revenue growth in the first quarter of 2023 (+18% organically). Louis Vuitton had an excellent start to the year, still driven by exceptional creativity and the quality of its products. The latest women's ready-to-wear fashion shows designed by Nicolas Ghesquière were a great success. The appointment of Pharrell Williams as Men's Creative Director was announced. The Maison continued to surprise with its highly creative new collaboration with Japanese artist Yayoi Kusama, an ode to art and craftsmanship. Christian Dior continued to perform remarkably well across all its products. Maria Grazia Chiuri celebrated the wealth of know-how and excellence in embroidery at her latest fashion show in Mumbai in India. The new *Lady 95.22* bag revisits the Maison's heritage, with a modern twist. After Egypt, the latest Parisian men's ready-to-wear show by Kim Jones was remarkably well received. Celine continued to enjoy very strong growth thanks to the success of Hedi Slimane's creations and his powerful vision. Loewe, driven by the bold creativity of J.W. Anderson, unveiled a new collaboration with Studio Ghibli. Fendi opened new stores in Tokyo and Seoul. Loro Piana, Rimowa, Marc Jacobs and Berluti also had an excellent start to the year.

The **Perfumes & Cosmetics** business group continued its strategy focused on highly selective distribution, delivering an 11% increase in revenue in the first quarter of 2023 (+10% organically). Christian Dior achieved a remarkable performance and continued to strengthen its lead. Its iconic *Sauvage*, *Miss Dior* and *J'Adore* fragrances were significant channels of growth. Make-up and skincare also contributed to the performance of the Maison. Guerlain benefited from the success of its *Aqua Allegoria* line. A new liquid foundation enriched the iconic *Terracotta* collection. Parfums Givenchy unveiled its new fragrance *Gentleman Society*. Benefit successfully expanded its *The Poreprofessional* skincare range, while Fenty Beauty benefited from the strong visibility given to the brand by Rihanna during the American Super Bowl.

In the first quarter of 2023, the **Watches & Jewelry** business group achieved revenue growth of 11% (+11% organically). In jewelry, Tiffany & Co. had an excellent start to the year as preparations were made for the upcoming reopening of the Landmark in New York. The new *Lock* jewelry collection, whose success is growing, continued its worldwide rollout. Bulgari, showing strong growth, celebrated the 75th anniversary of its iconic *Serpenti* line. High jewelry enjoyed a very good performance. Chaumet and Fred made remarkable progress. To maintain and enrich its longstanding roots in art and culture, Maison Chaumet created a new engagement program, Echo Culture Awards, which aims to support women who enhance the culture through their actions on the ground. The LVMH watchmaking Maisons maintained excellent progress and unveiled many new products at the Watches & Wonders trade show, including innovations from TAG Heuer, Hublot and Zenith.

In **Selective Retailing**, revenue growth was 30% in the first quarter of 2023 (+28% organically). Sephora saw exceptional performance over the quarter and continued to gain market share. Momentum was particularly strong in North America, Europe and the Middle East. The brand continued to expand its distribution network, particularly in the United Kingdom where, already present online, its first store in London enjoyed an excellent start. DFS benefited from the recovery of international travel and, in particular, from the gradual return of travelers to the flagship destinations of Hong Kong and Macao.

In an uncertain geopolitical and economic context, LVMH remains both vigilant and confident at the start of the year. The Group will continue to pursue its strategy focused on the development of its brands, driven by a sustained policy of innovation and investment as well as by a constant quest for quality in its products, their desirability and their distribution.

LVMH relies on the talent and motivation of its teams, the diversity of its businesses and the good geographical balance of its revenue to further strengthen its global leadership position in luxury goods in 2023.

The regulated information related to this press release and presentation are available on www.lvmh.com.

Details of the 2023 First Quarter Revenue webcast are available on: www.lvmh.com.

LVMH

LVMH Moët Hennessy Louis Vuitton is represented in Wines and Spirits by a portfolio of brands that includes Moët & Chandon, Dom Pérignon, Veuve Clicquot, Krug, Ruinart, Mercier, Château d'Yquem, Domaine du Clos des Lambrays, Château Cheval Blanc, Colgin Cellars, Hennessy, Glenmorangie, Ardbeg, Belvedere, Woodinville, Volcán de Mi Tierra, Chandon, Cloudy Bay, Terrazas de los Andes, Cheval des Andes, Newton, Bodega Numanthia, Ao Yun, Château d'Esclans, Château Galoupet and Joseph Phelps. Its Fashion and Leather Goods division includes Louis Vuitton, Christian Dior, Celine, Loewe, Kenzo, Givenchy, Fendi, Emilio Pucci, Marc Jacobs, Berluti, Loro Piana, RIMOWA, Patou. LVMH is present in the Perfumes and Cosmetics sector with Parfums Christian Dior, Guerlain, Parfums Givenchy, Kenzo Parfums, Perfumes Loewe, Benefit Cosmetics, Make Up For Ever, Acqua di Parma, Fresh, Fenty Beauty by Rihanna, Maison Francis Kurkdjian and Officine Universelle Buly. LVMH's Watches and Jewelry division comprises Bulgari, Tiffany & Co., TAG Heuer, Chaumet, Zenith, Fred and Hublot. LVMH is also active in selective retailing as well as in other activities through DFS, Sephora, Le Bon Marché, La Samaritaine, Groupe Les Echos, Cova, Le Jardin d'Acclimatation, Royal Van Lent, Starboard Cruise Services, Belmond and Cheval Blanc hotels.

"This document may contain certain forward looking statements which are based on estimations and forecasts. By their nature, these forward looking statements are subject to important risks and uncertainties and factors beyond our control or ability to predict, in particular those described in LVMH's Universal Registration Document which is available on the website (www.lvmh.com). These forward looking statements should not be considered as a guarantee of future performance, the actual results could differ materially from those expressed or implied by them. The forward looking statements only reflect LVMH's views as of the date of this document, and LVMH does not undertake to revise or update these forward looking statements. The forward looking statements should be used with caution and circumspection and in no event can LVMH and its Management be held responsible for any investment or other decision based upon such statements. The information in this document does not constitute an offer to sell or an invitation to buy shares in LVMH or an invitation or inducement to engage in any other investment activities."

LVMH CONTACTS

Analysts and investors Chris Hollis / Rodolphe Ozun LVMH + 33 1 44 13 21 22 / + 33 1 44 13 27 21	Media Jean-Charles Tréhan LVMH + 33 1 44 13 26 20
--	---

MEDIA CONTACTS

France Charlotte Mariné / +33 6 75 30 43 91 Axelle Gadala / +33 6 89 01 07 60 Publicis Consultants +33 1 44 82 46 05	France Michel Calzaroni / + 33 6 07 34 20 14 Olivier Labesse / Hugues Schmitt / Thomas Roborel de Climens / + 33 6 79 11 49 71
Italy Michele Calcaterra / Matteo Steinbach SEC and Partners + 39 02 6249991	UK Hugh Morrison / Charlotte McMullen Montfort Communications + 44 7921 881 800
US Nik Deogun / Blake Sonnenshein Brunswick Group + 1 212 333 3810	China Daniel Jeffreys Deluxewords + 44 772 212 6562 + 86 21 80 36 04 48