

REPLY FORM TO OPT FOR E-NOTICE

As a registered shareholder of LVMH Moët Hennessy Louis Vuitton (« LVMH »), you receive a convening notice for the Shareholders' Meeting each year.

LVMH is now offering you the option to receive this notice electronically for all shareholders' Meeting after the Meeting of April 18, 2024.

Shareholders' Meeting e-notice is simple and secure.

If you opt for e-notice, you will receive an email at the email address of your choice. It will replace the notice sent by post.

To opt for e-notice for LVMH Shareholders' Meetings.

- log in directly to the e-consent section on the website at www.investor.uptevia.com; or
- complete the reply form below (also available on the Company's website) by legibly writing your surname, first name, postal address and email address, then send it by post to Uptevia.

REPLY FORM TO OPT FOR E-NOTICE

Sent by post to:

Uptevia

Service Assemblées générales

90-110, Esplanade du Général de Gaulle

92931 Paris La Défense Cedex, France

I wish to receive electronic communications relating to my shareholder's account and LVMH Shareholders' Meetings, and therefore I wish to receive by email the convening notices and the electronic link to view and download the related documents.

I have therefore completed the following fields (all fields are mandatory and must be completed in CAPITAL LETTERS):

Surname (or Company Name):

First name:

Postal address:

Email address: @

Signed at: on:

Signature: