

LVMH

Press Release

LVMH hosts fifth edition of LVMH Watch Week in Miami from January 28th to February 1st

Paris,
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LVMH is hosting the fifth edition of LVMH Watch Week from January 28th to February 1st, presenting the latest collections from the Group's six watchmaking Maisons to journalists and retailers from around the world. Each brand will spotlight its distinctive positioning and exceptional savoir-faire.

The 2023 edition brought together four LVMH watch brands in Singapore: Bulgari, Hublot, TAG Heuer and Zenith. For this fifth edition, the event also welcomes Daniel Roth and Gérald Genta, two iconic Maisons relaunched within La Fabrique du Temps Louis Vuitton.

"This fifth edition of LVMH Watch Week is taking place in Miami in the United States, a strategic market for our Watches & Jewelry Division. We are excited and proud to once again shine a bright light on the collective momentum of our watchmaking Maisons – Bulgari, Hublot, TAG Heuer and Zenith of course, but also Daniel Roth and Gérald Genta, joining us for the first time this year," said Stéphane Bianchi, Chairman and Chief Executive Officer of LVMH Watches & Jewelry Division.

"LVMH Watch Week is a major rendezvous for our Maisons, an opportunity for us to kick off the year by welcoming our clients and our partners. This now annual event highlights the exceptional creativity of our teams and brings our guests a custom-tailored experience as they discover our new creations, each emblematic of unique watchmaking savoir-faire and vision," said Frédéric Arnault, Chief Executive Officer of LVMH Watches.

Miami is an ideal choice of venue for this fifth edition of LVMH Watch Week. A hub of contemporary luxury and culture and a dynamic international crossroads, it is a prominent city in a strategically important market for LVMH. The LVMH Group counts nearly 42,000 employees, over 1,000 stores and 13 production facilities in the United States, consistently a key growth engine year after year for LVMH and its Maisons. Reflecting the vitality of the region, the Group introduced the LVMH Institut des Métiers d'Excellence training program in North America in 2022 in close collaboration with Tiffany & Co. More recently, LVMH announced an ambitious sustainability partnership with the Miami Design District to reduce the energy consumption of stores and promote the use of solar power.

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Throughout the week, each Maison will give attendees an exclusive first look at new creations that represent the dynamism of the Group's watchmaking division.

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LVMH Moët Hennessy Louis Vuitton est présent dans les Vins & Spiritueux au travers notamment des Maisons Moët & Chandon, Dom Pérignon, Veuve Clicquot, Krug, Ruinart, Mercier, Château d'Yquem, Domaine du Clos des Lambrays, Château Cheval Blanc, Colgin Cellars, Hennessy, Glenmorangie, Ardbeg, Belvedere, Woodinville, Volcán de Mi Tierra, Chandon, Cloudy Bay, Terrazas de los Andes, Cheval des Andes, Newton, Bodega Numanthia, Ao Yun, Château d'Esclans, Château Galoupet, Joseph Phelps et Château Minuty. Le secteur Mode et Maroquinerie inclut les marques Louis Vuitton, Christian Dior, Celine, Loewe, Kenzo, Givenchy, Fendi, Emilio Pucci, Marc Jacobs, Berluti, Loro Piana, RIMOWA, Patou, Barton Perreira et Vuarnet. LVMH est présent dans le secteur des Parfums et Cosmétiques avec les marques Parfums Christian Dior, Guerlain, Parfums Givenchy, Kenzo Parfums, Parfums Loewe, Benefit Cosmetics, Make Up For Ever, Acqua di Parma, Fresh, Fenty Beauty by Rihanna, Maison Francis Kurkdjian et Officine Universelle Buly. Le groupe d'activités Montres & Joaillerie est constitué des marques Bulgari, TAG Heuer, Tiffany & Co., Chaumet, Zenith, Fred et Hublot. LVMH est également actif dans la distribution sélective ainsi que d'autres activités au travers de DFS, Sephora, Le Bon Marché, La Samaritaine, Groupe Les Echos, Cova, Le Jardin d'Acclimatation, Royal Van Lent, Belmond et les hôtels Cheval Blanc.

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